



# The online platform for an efficient management of food surplus donations in Belgium

Together, we make food donations easy!

EU- FUSIONS, Regional platform meeting West-Europe, 11/02/2016









# Context

- In Belgium, more than 240.000 persons resort to food aid + lack of integration of socially disadvantaged groups
- The amount of food surplusses in the food chain is huge.



- → the Share Food platform is an online platform for surplus food donations in Belgium. It allows all types of actors in the food chain to easily connect in real time with interested local social and food aid organisations.
- = B to (social)B-platform. Consumers not involved (-> Facebook groups ...)



# An initiative of 3 complementary actors







Federation of environmental entrepreneurs in the social economy + expertise centre on food surplus (Flanders)

Federation of Social services – contact point on food aid (Brussels and Wallonia)

Level IT – belgian software company specialised in management platforms



# Homepage in French + film

# www.bourseauxdons.be



**BOURSE AUX DONS** 

ACCUEIL

CONCEPT

DONATEURS

RECEVEURS

**PARTENAIRES** 

MÉDIAS

CONTACT

T Q

MIACI

La Bourse aux dons

Ensemble, facilitons les dons alimentaires!

INSCRIVEZ-VOUS



Bienvenue sur la Bourse aux dons

### LA PLATEFORME DE GESTION DES DONS ALIMENTAIRES



Trouver une organisation d'aide alimentaire



Proposer ou réserver un don



Proposer ou bénéficier de dons systématiques



# Homepage in Dutch + film

# www.schenkingsbeurs.be



**SCHENKINGSBEURS** 

ONTHAAL

CONCEPT

**SCHENKERS** 

ONTVANGERS

**PARTNERS** 

De Schenkingsbeurs

Samen voedselschenkingen vergemakkelijken

SCHRIJF U IN



Welkom op de Schenkingsbeurs

### HET PLATFORM VOOR HET BEHEER VAN VOEDSELSCHENKINGEN







Systematisch schenkingen doen of ontvangen



# Homepage in English







SHARE FOOD

HOME

CONCEPT

PARTNERS

CONTACT US

Share Food! Together, we make food donation easy!

CONTACT US



Welcome to Share Food

### THE FOOD DONATION MANAGEMENT PLATFORM







Participate to systematic donations



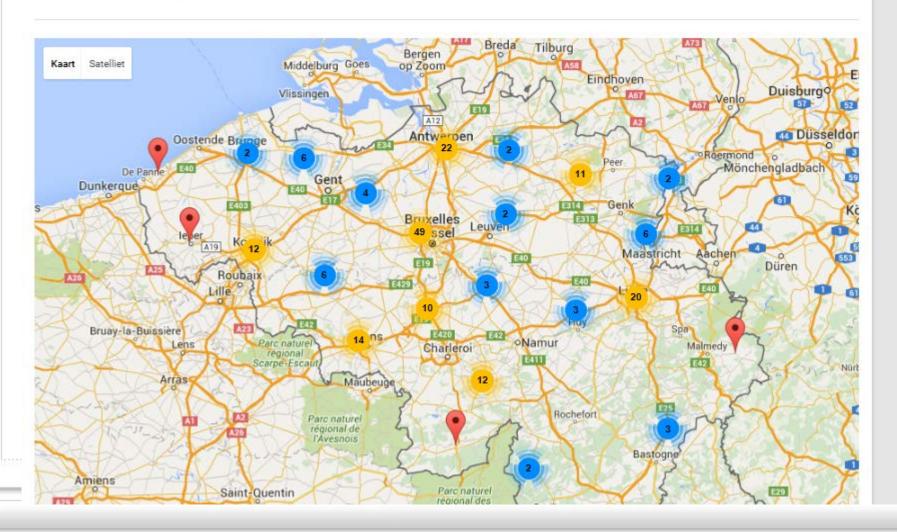
# 3 modules: a solution to every need

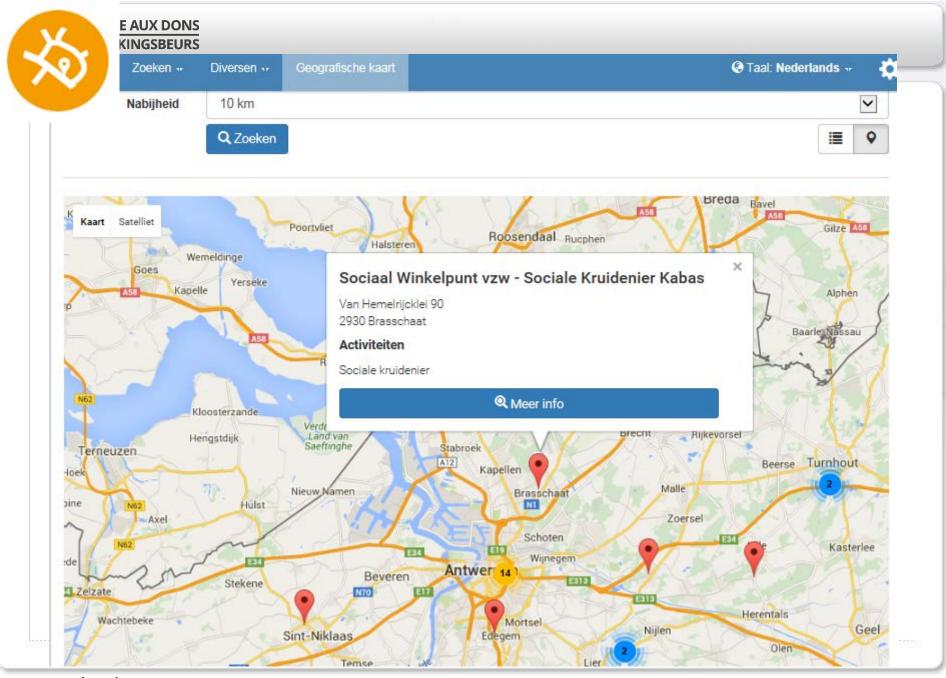
- Similar tools exist in most European countries
- Our 'USP'? the 3 modules enable a customer friendly tailormade solution to 'all' specific needs:
  - 1. a (public) geographical map for donators to find (info about) interested social organisations in their neighbourhood
  - 2. A fill-in form for occasional donations ('in 5 mouse clicks' or advanced options)
  - 3. software for systematic/daily donations (eg. supermarkets)













# BOURSE AUX DONS Example of reporting 'in 1 "click'

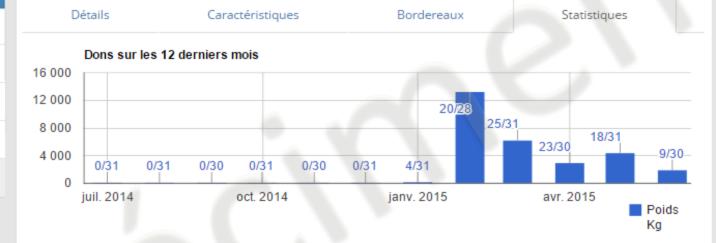
logo

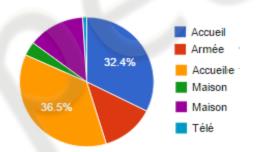
Mon point de vente 🕶



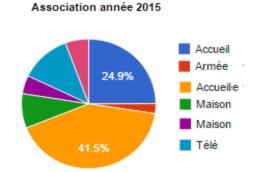
# Mon point de vente Enlèvement dons Stock dons Planning de passage Historique passage Bordereaux







Association mois courant





# First results

- Official launch on the 29th of October 2015
- +170 social organisations registered and validated
- Daily donations of fruit and vegetables (project Brussels) + other donators in different sizes + ongoing contacts and promotion
- 7 local partnerships. 45 new agreements expected
- now 40 tons / month → objective: 100 tons / week
- reflexion on the development of logistic services/support



# With support of many Belgian partners

This platform = part of the Flemish Roadmap 2020 on Food Loss Support of:

- national, regional and local governments and funds (subsidy, intermediate partners ...)
- federations of food chain or social org° (inform their members)

In close collaboration with the national food safety agency





# 3 key messages

- Opportunity for exchange, alignment and/or collaboration on European level between the existing similar national tools.
- 2. All stakeholders should be involved from the beginning and in particular the offer side.
- 3. These platforms on national level should be seen as an innovative and effective instrument within the national food waste reduction policy and therefor get proper support (next to your own business model).



# Contact

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