












Partners

ViLabs (coordinator) www.vilabs.eu GREECE		FILAB www.filab.hu HUNGARY	
Boroume www.boroume.gr GREECE		Feedback www.feedbackglobal.org UNITED KINGDOM	
IT Innovation www.it-innovation.soton.ac.uk UNITED KINGDOM		iMinds www.iminds.be BELGIUM	
Hungarian Foodbank Association www.elelmiszerbank.hu HUNGARY			


This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 688221

 European Commission
 Horizon 2020 European Union funding for Research & Innovation

The challenge

FEB
2016

Food waste highlights a global paradox..

Whilst approximately a third of the food produced in the world each year is being wasted, at the same time nearly a billion people are unable to cover their daily needs in food...



*Our **mission** is to address this challenge by offering an innovative solution to reduce food waste and fight hunger*



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The project

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2016

SavingFood offers a **socially responsible solution** to the food waste challenge by developing an **online networked community** of various stakeholders who through collective awareness, knowledge sharing, motivations and incentives, will facilitate the redistribution of **surplus food and leftover crops** for the benefit of vulnerable groups in our society.



SavingFood is a CAPS project, starting in January 2016 and finishing in December 2017



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Objectives

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- Develop a **bottom up solution** for reducing food waste by harnessing the collaborative powers of ICT networks.
- Improve **awareness** and engagement across multiple stakeholders.
- Create a more **effective operational model** for food redistribution that will increase current levels of engagement.
- Drive **behaviour change** towards food waste reduction.
- Understand the processes of **collective awareness**, collective intelligence and online networks.
- Offer a **Europe-wide social innovation solution** to food waste.



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Target groups

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We can all be part of the solution...

Farmers, food wholesalers
and retailers, restaurants..
Welfare organisations,
social enterprises...



SavingFood fosters collaboration between food donors and recipients and makes gleaning activities more efficient

Citizens



It raises awareness, drives changes in lifestyle and engages citizens to act as human sensors and savingfood campaigners

Food rescue and food
redistribution organisations



SavingFood is offered as an open source tool to provide the opportunity for other organisations to replicate, adopt and use.



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Pilots

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Greece



UK and
Belgium



Hungary

Hungarian
Food Bank
Association



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Thank you!



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