

# INTERNATIONAL FOOD WASTE COALITION

MAY 2016



#### International Food Waste Coalition



A multi-stakeholders initiative in the food-service industry to tackle food waste along the value chain

#### **Founding Members**















Strategic partner



The Coalition is a not-for-profit association based in Brussels created in April 2015.



#### International Food Waste Coalition Strategy

**VISION** 

#### Together We Build a Future Without Food Waste







**PILARS** 

COLLABORATIVE
VALUE CHAIN
APPROACH

ACTION ORIENTED PROGRAMS

CONTRIBUTING TO THE DEBATE

Bring back the value of food



PILOT PROJECT

A schools market segment food waste reduction project

- SKOOL -

INTERNATIONAL

#### **VALIDATION CATALYZER BEST PRACTICES**



**Build and implement** innovative projects with a distinctive value chain/multi-stakeholders approach using relevant existing tools























Other Sodexo

sites



Wider **Impact** 





Other Schools



**Partners** 

Create an enabling food waste reduction ecosystem by facilitating connections, synergies and collaboration between relevant stakeholders



Bring resources, technical support and market credibility to food waste initiatives and programs

Facilitate access to platforms to pilot food waste initiatives and coordinate their implementation

#### **COLLABORATIVE ECOSYSTEM**

involving relevant schools stakeholders for a win-win project implementation

**Programs** 

#### IFWC'S APPROACH

#### "What we don't value, we waste!"

The role of formal education, particularly reaching young people in schools, is seen as an important missing component in

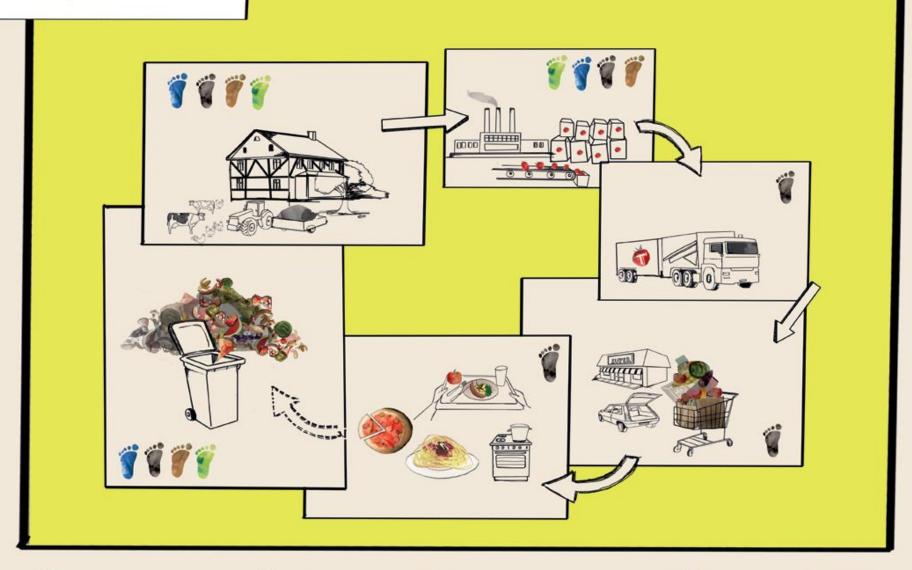
#### bringing back the value of food.

First program started with a unique pilot project in the Education

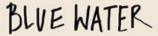
Market segment, called "SKOOL".



#### FOOTPRINTS









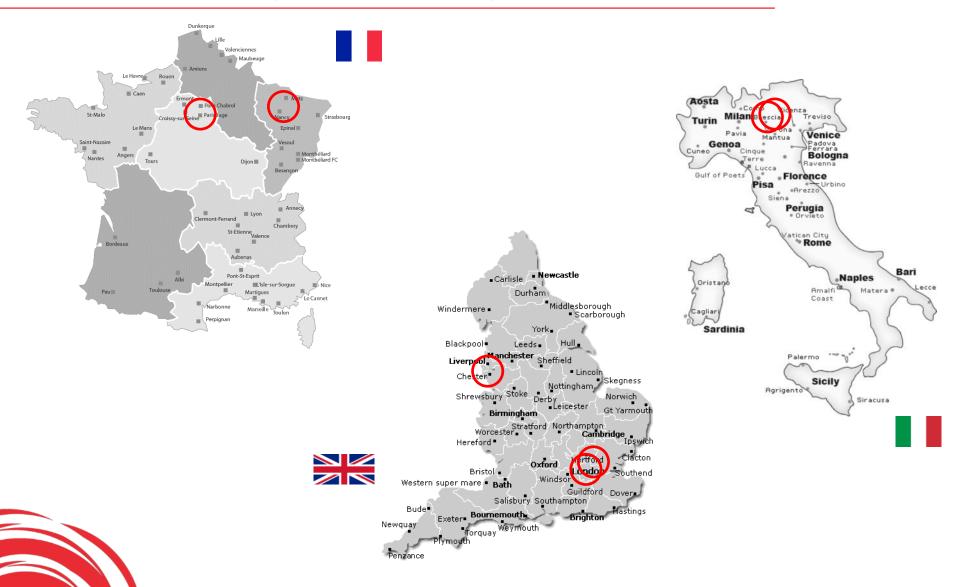




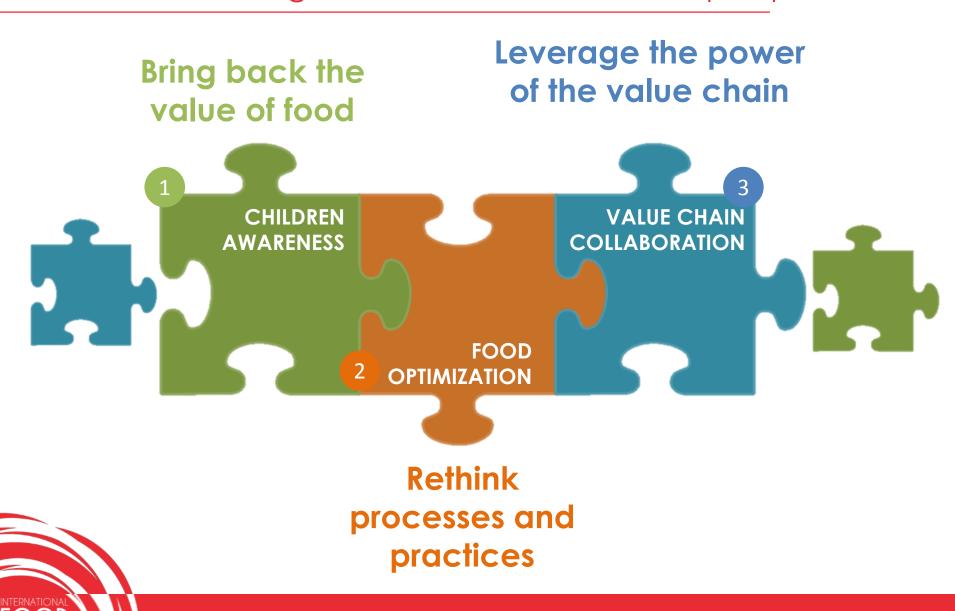
BLUE WATER & CARBON & LANDOCCUPATION & BIODIVERSITY



#### SKOOL - Scope for the pilot



#### SKOOL – Tackling the issue from a different perspective



#### SKOOL



#### EDUCATION FOOD WASTE PACKAGE



On going work with FAO to develop and design **teaching material and food waste interactive assignments** for children (from 6 to 14+).



### KITCHEN WASTE REDUCTION PACKAGE



On going work with LeanPath to organize and implement an efficient **tracking and measuring system** for pre and post consumers food waste.





## GUIDELINES FOR COLLABORATIVE FW REDUCTION



Organisation and animation of workshops and discussions (with IFWC members and experts) on specific topics to reduce vegetables waste along the food chain.



#### SKOOL PROJECT – PLANNING

<u>Sept.15</u> Aout.16 <u>Sept.17</u> Jun.17 COMPLETE **IMPLEMENTATION PILOT PHASE ROLL OUT PHASE** Free access Limited In progress

Bringing back the value of food

expansion



