



# **INTERNATIONAL FOOD WASTE COALITION**

MAY 2016



# International Food Waste Coalition



A **multi-stakeholders** initiative in the **food-service** industry to tackle **food waste** along the **value chain**

## Founding Members



## Strategic partner



The Coalition is a not-for-profit association based in Brussels created in April 2015.



# International Food Waste Coalition Strategy

## VISION

**Together We Build a Future Without Food Waste**

## PILARS

**COLLABORATIVE  
VALUE CHAIN  
APPROACH**

**ACTION ORIENTED  
PROGRAMS**

**CONTRIBUTING TO  
THE DEBATE**

*Bring back the value of food*

## PILOT PROJECT

**A schools market segment food waste reduction project**

**- SKOOL -**



# PILOT PHASE

# DEPLOYMENT PHASE

## CATALYZER

## VALIDATION

## BEST PRACTICES



**“What we don’t value, we waste!”**

The role of formal education, particularly reaching young people in schools, is seen as an important missing component in

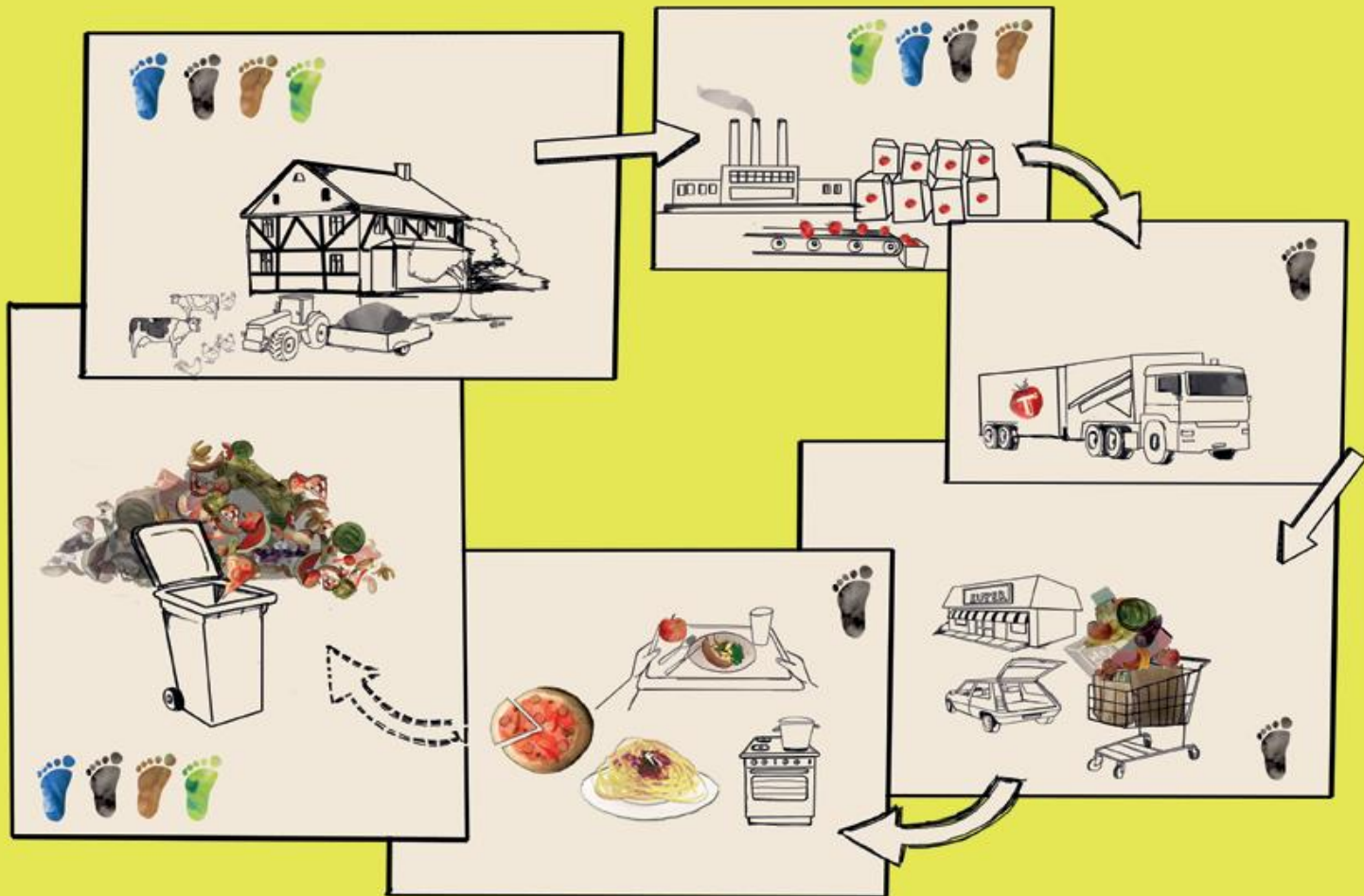
**bringing back the value of food.**

First program started with a unique pilot project in the Education

Market segment, called **“SKOOL”**.



# FOOTPRINTS



BLUE WATER



CARBON

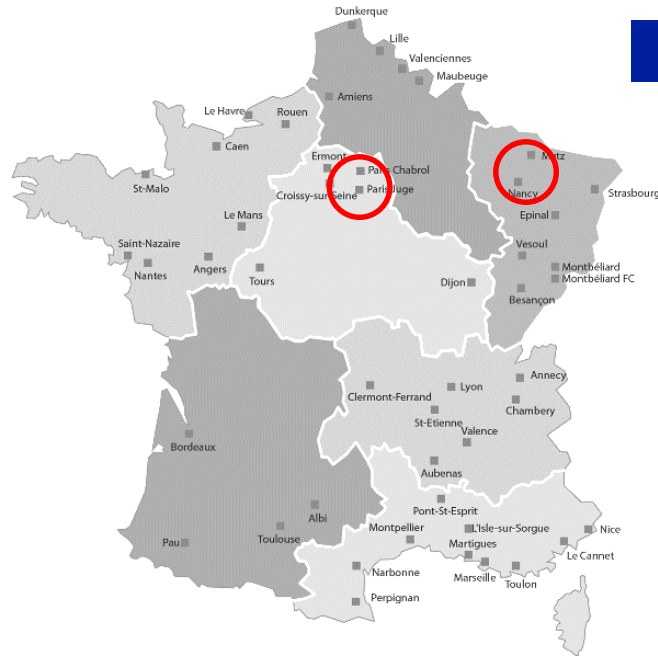


LAND OCCUPATION



BIODIVERSITY

# SKOOL – Scope for the pilot

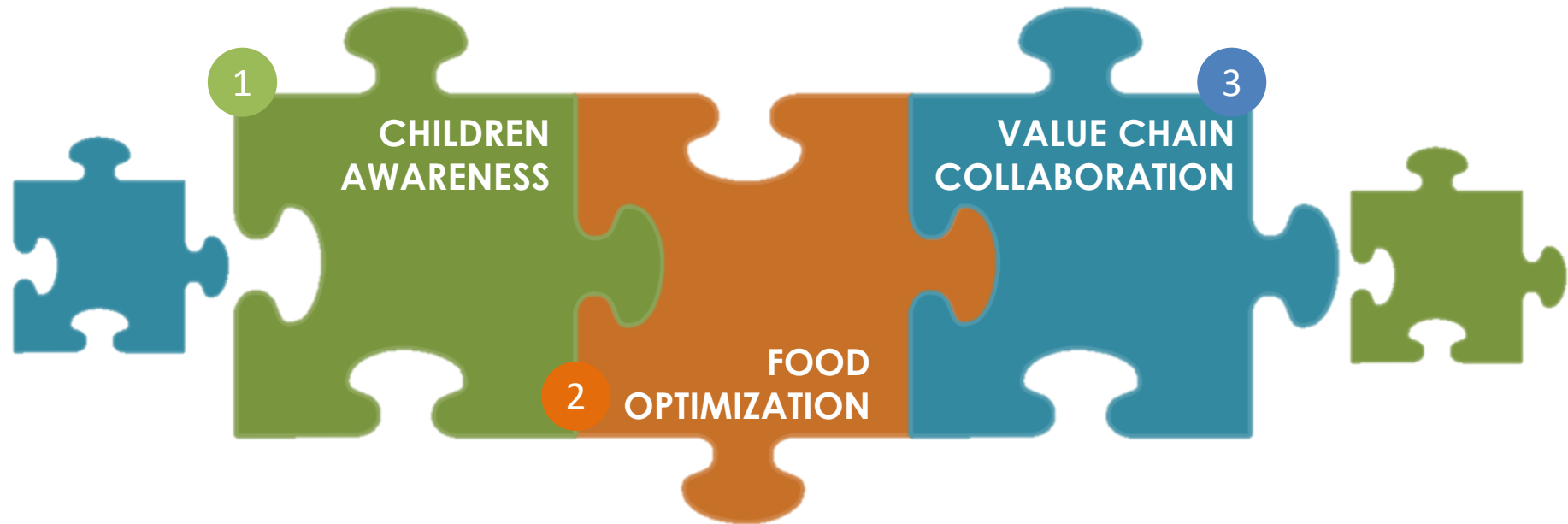




# SKOOL – Tackling the issue from a different perspective

Bring back the  
value of food

Leverage the power  
of the value chain



Rethink  
processes and  
practices





## EDUCATION FOOD WASTE PACKAGE



On going work with FAO to develop and design **teaching material and food waste interactive assignments** for children (from 6 to 14+).



## KITCHEN WASTE REDUCTION PACKAGE



On going work with LeanPath to organize and implement an efficient **tracking and measuring system** for pre and post consumers food waste.

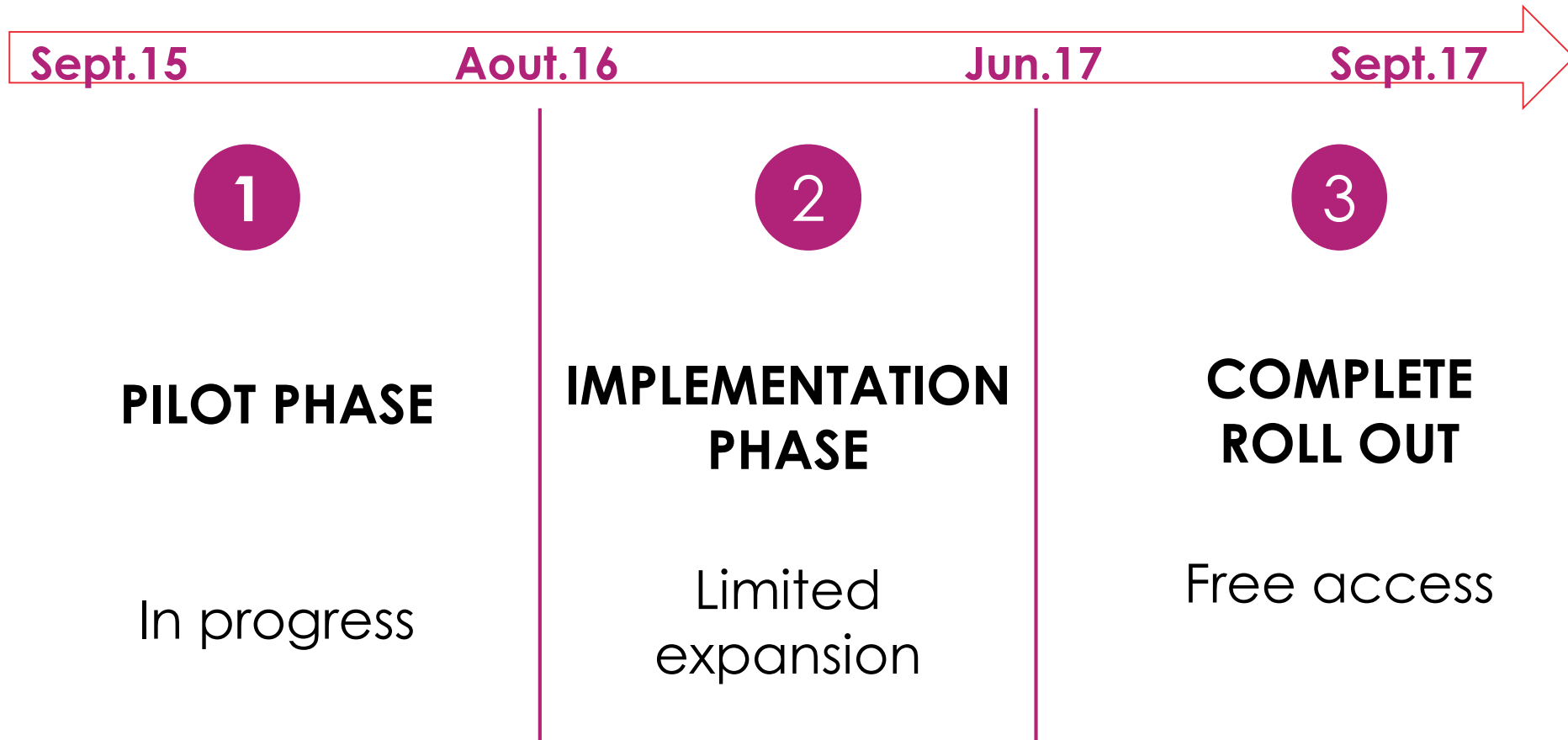


## GUIDELINES FOR COLLABORATIVE FW REDUCTION



Organisation and animation of workshops and discussions (with IFWC members and experts) on specific topics **to reduce vegetables waste** along the food chain.

# SKOOL PROJECT – PLANNING



*Bringing back the value of food*





Thank you