

**NO
FOOD
WASTED**



FOOD WASTE!!



DISCOUNTED
PRODUCTS



GLOBAL
FOOD WASTE



EUROPEAN
RETAILMARKET

47%

OF THE AVAILABLE FOOD SUPPLY IS
WASTED BY RETAIL AND CONSUMERS.

€400

MILLION OF FOOD
WASTED IN DUTCH
SUPERMARKETS.



WHO WE ARE



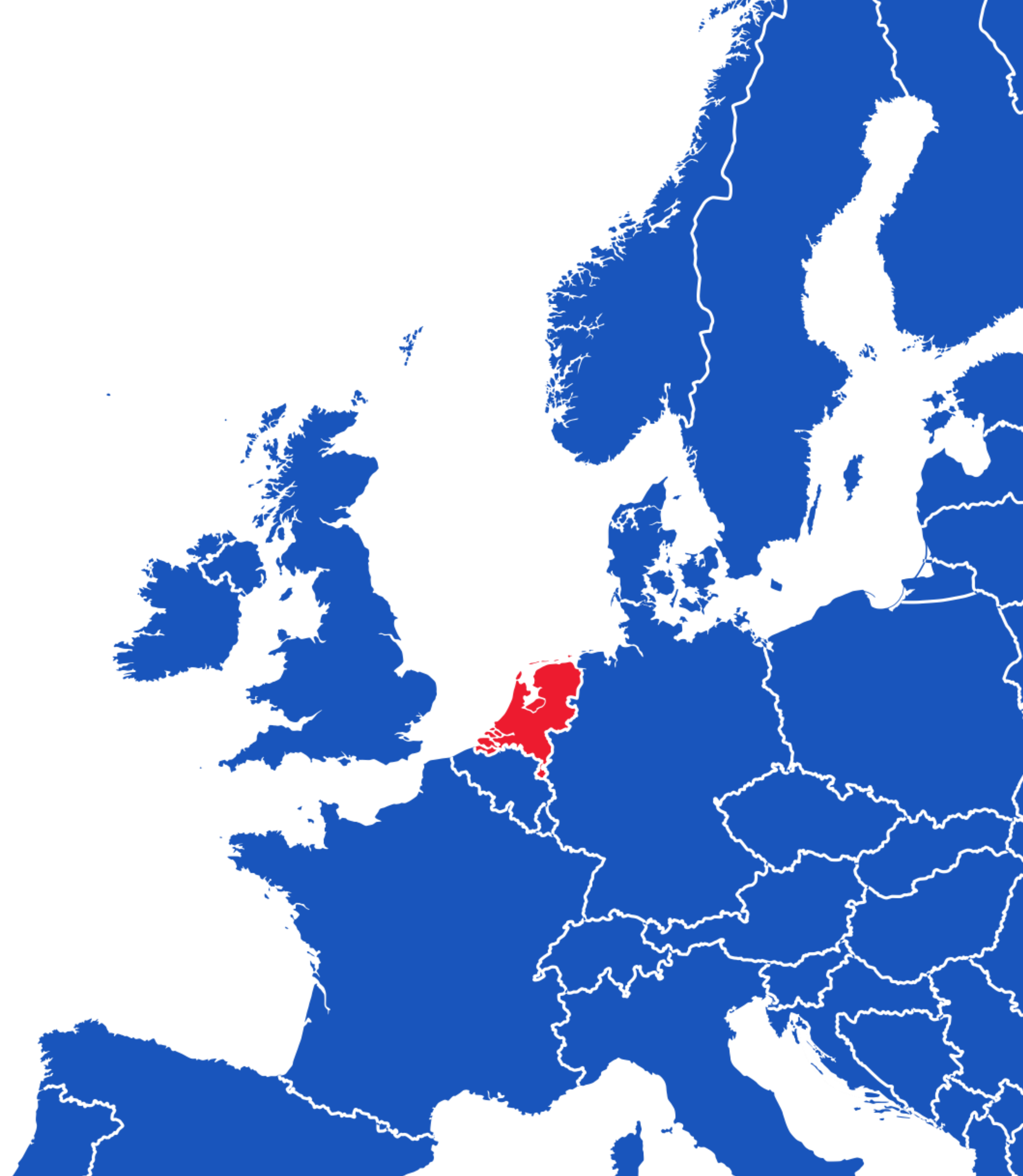
THE CHALLENGE



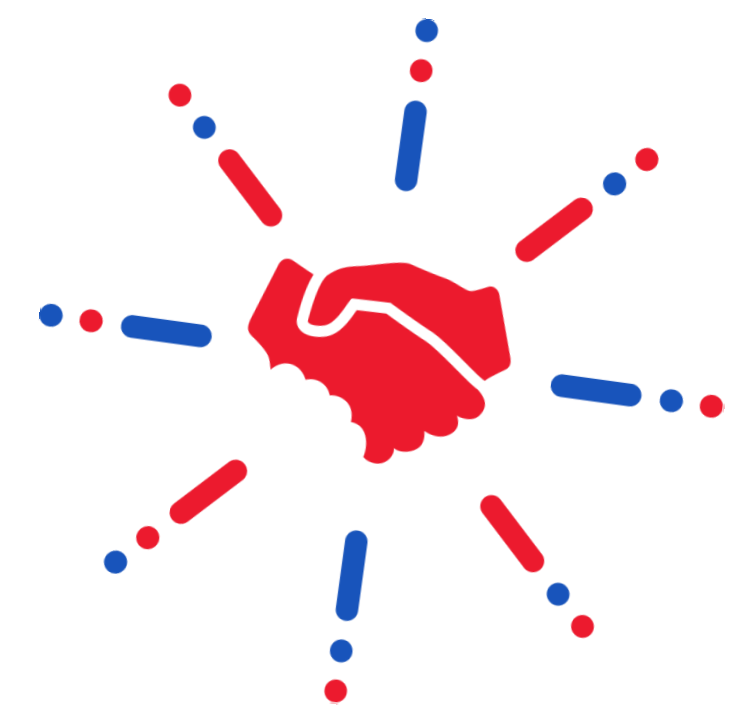
A CONSCIOUS
CHOICE



JOINT AND PRACTICAL
SOLUTIONS



THE SOLUTION



CORPORATE
SOCIAL
RESPONSIBILITY



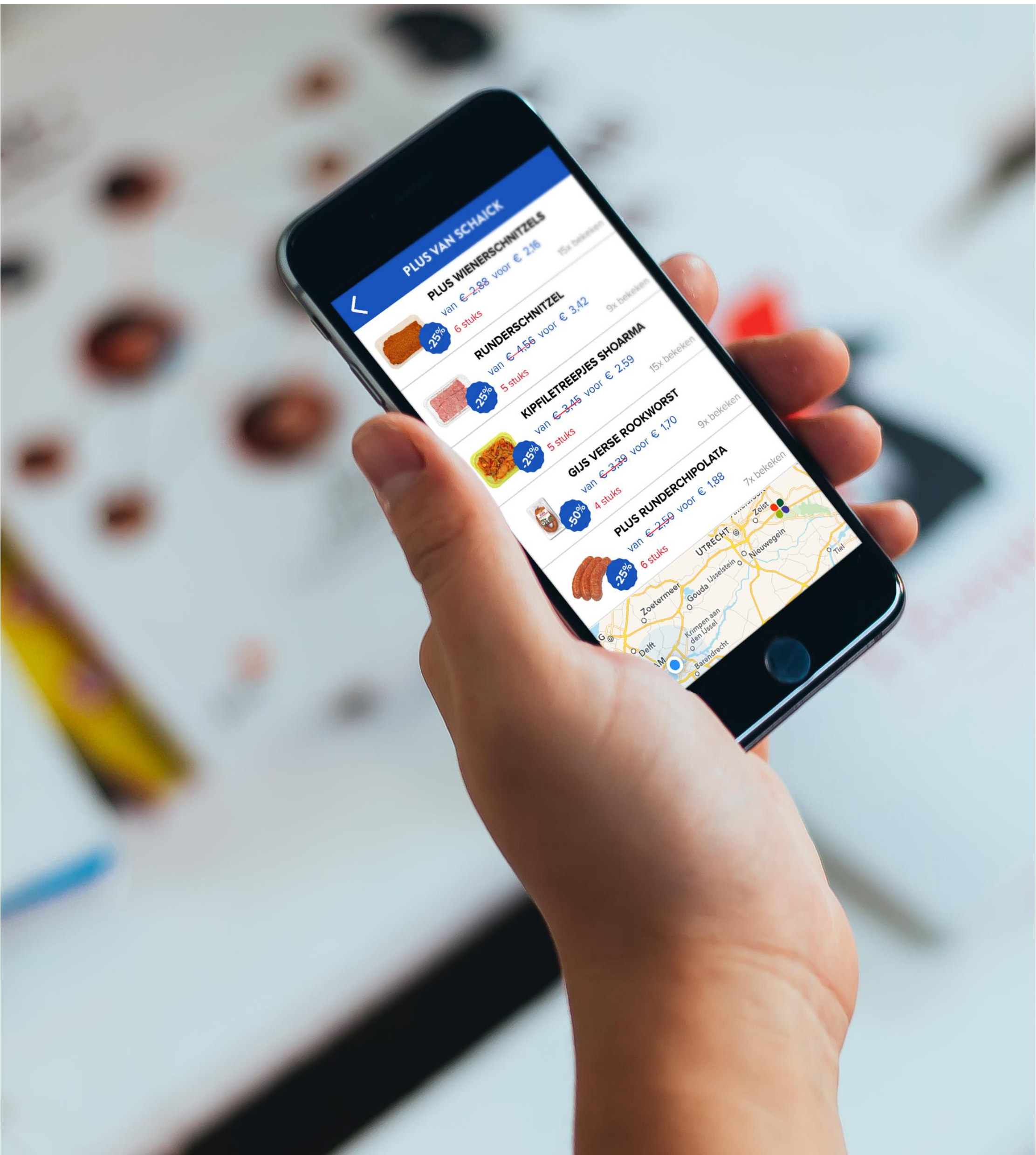
A CONSCIOUS
CHOICE

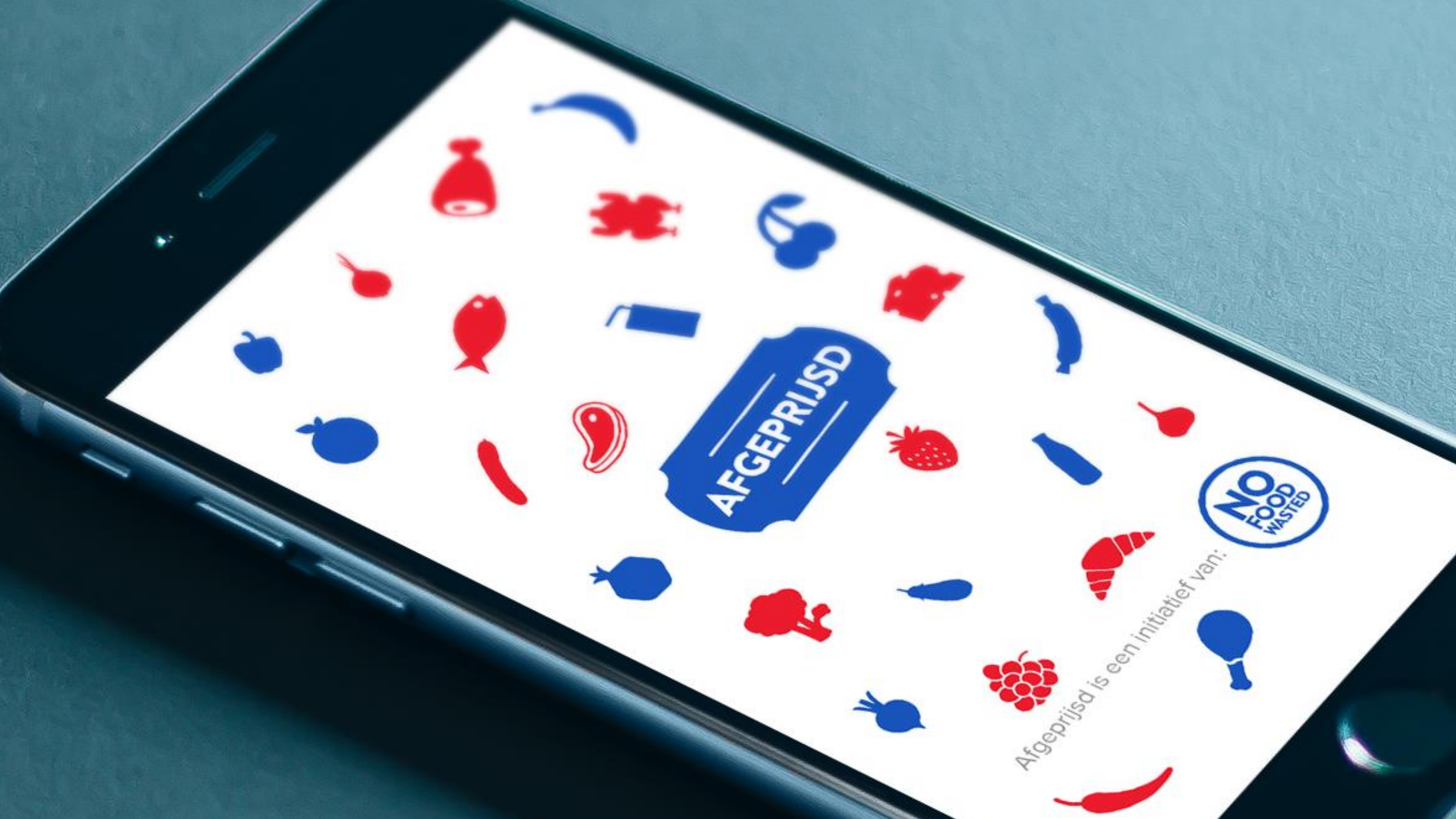


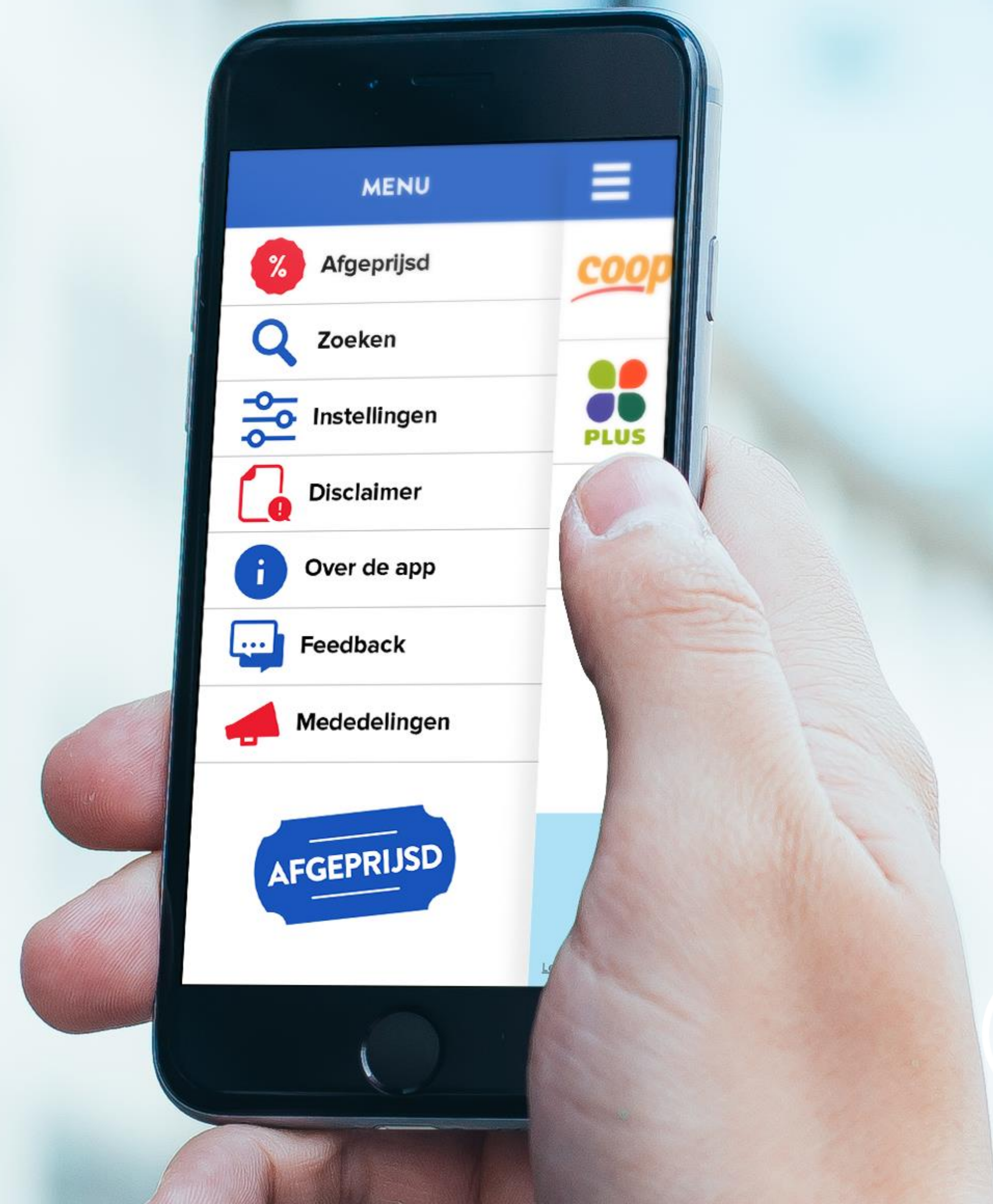
AFGEPRIJSD:
WHAT IS
THAT?



UNIQUE
COMMUNICATIONS
CAPABILITIES







KOOP ONS NU, NU HET NOG KAN! 



INNOCENT APPLE & BERRY JUICE
Verpakking met 15 flesjes organisch sap

NOG 8 STUKS!
Geldig voor producten met THT: 20/02/2016

€99,99
~~€99,99~~



GRANNY SMITH APPELS
Zak met sappige Granny Smith appels per 10

NOG 12 STUKS!
Geldig voor producten met THT: 20/02/2016

€99,99
~~€99,99~~



ARGENTIJNSE HAMBURGERS
Hamburgers gemaakt van Argentijns rundvlees

NOG 2 STUKS!
Geldig voor producten met THT: 20/02/2016

€99,99
~~€99,99~~



AH MAROKKAANSE COUSCOUS
Couscous uit de noordstreek van Marokko

NOG 4 STUKS!
Geldig voor producten met THT: 20/02/2016

€99,99
~~€99,99~~

AFGEPRIJSD **MINDER VERSPILLEN, MEER BESPAREN**

Download nu de afgeprijsd app en koop met korting!

Verrijgbaar in de **App Store** **GET IT ON Google play**



BONUS BONUS

AH Pitloze rode druiven

AH Mango



KOOP ONS NU, NU HET NOG KAN!

GRANNY SMITH APPELS
Zak met sappige Granny Smith appels per 10

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~~€99,99~~

NOG 4 STUKS!
Geldig voor producten met THT:
20/02/2016

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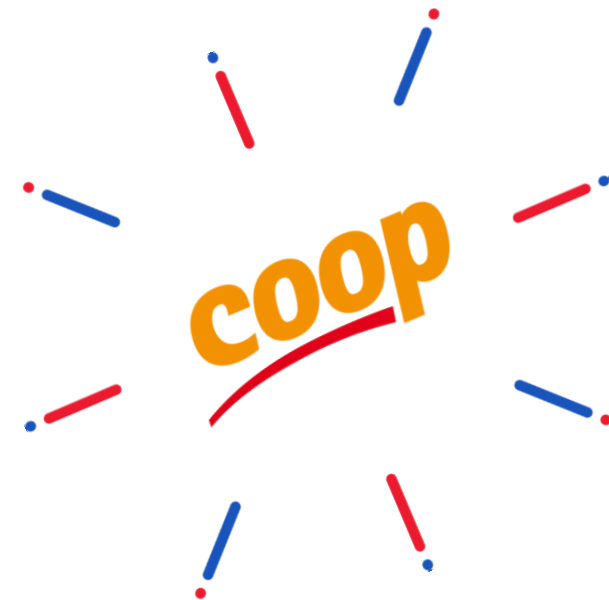


BONUS BONUS

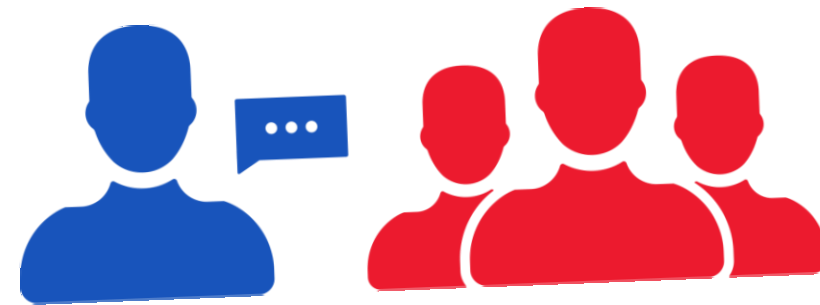
**AH Pitloze
rode druiven**

AH Mango

PARTICIPANTS



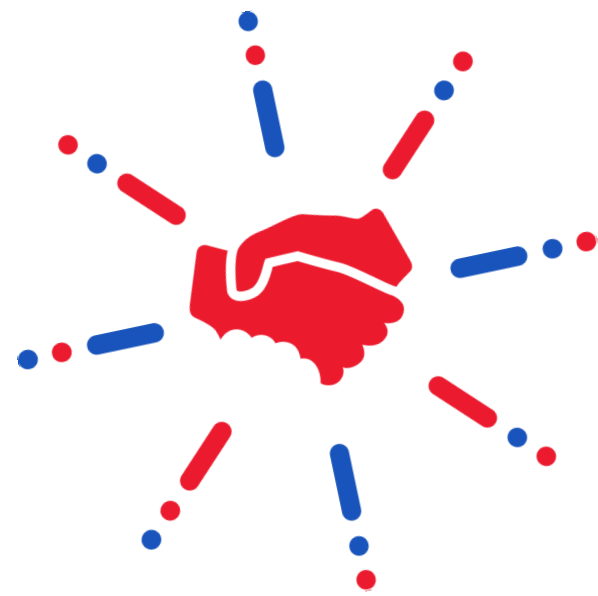
RESUME



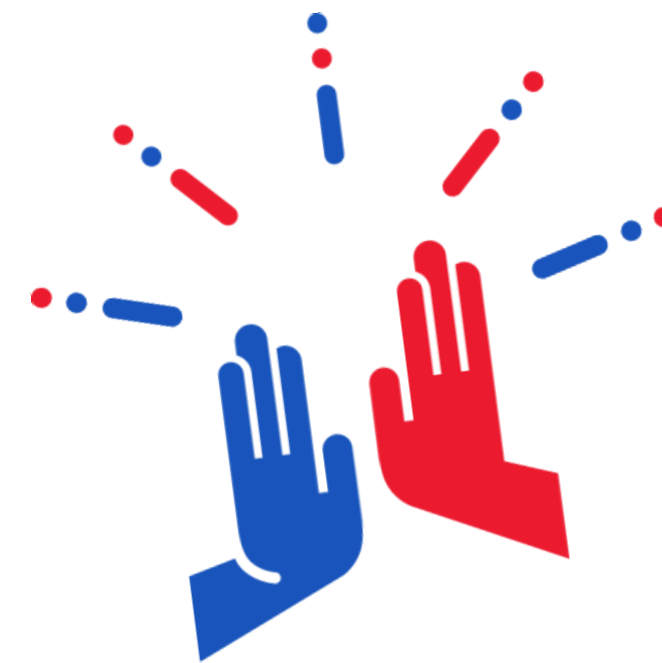
FREE PUBLICITY



UP TO 18%
REDUCTION ON
FOOD WASTE



CORPORATE
SOCIAL
RESPONSIBILITY



MOTIVATION OF EMPLOYEES



HAPPY
CUSTOMERS



HIGHER TURNOVER



NEW CUSTOMERS



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QUESTIONS?

