



FUSIONS

European Platform Meeting

Hotel Bloom! Brussels

30 & 31 October 2014

Programme



Thursday 30 October

Time

11.30 hrs

Registration desk open at the PATIO
Coffee & networking

12.00 – 13.00 hrs

Networking Lunch at the PATIO

13.00 – 14.30 hrs

Plenary session at the FORUM

Introduction

Welcome & FUSIONS Project update

Toine Timmermans

Wageningen UR, NL, Coordinator to FUSIONS



Key notes

Chantal Bruetschy

EC - DG Health & Consumers

EU policy developments on food waste prevention & social innovation



Kai Robertson

WRI - World Resources Institute

Update on the Global Food Loss & Waste Measurement Protocol



*Table top interview with the key note speakers and FUSIONS representatives
Moderated by **Toine Timmermans***

Quantification

Policy & regulations

Innovation

Sharing knowledge

Members Platform



Time

14.30 – 15.30 hrs

Consultation session round 1 at the FORUM

Exploring social innovation to reduce food waste

WRAP is leading the Feasibility Study activities of FUSIONS, testing the impact social innovation can have on food waste reduction. Three reports have been produced to date on social innovation, which can be found at www.eu-fusions.org/publications. They describe what social innovation is, how the feasibility studies have been selected, and how policy might help enable and facilitate more social innovation projects to be initiated and scaled up.

For the European Platform Meeting, WRAP is keen to explore two key areas alongside providing an update on the feasibility study projects being operated by FUSIONS, the two areas are:

How can we support and scale social innovation projects that are reducing food waste?

How can we maximise the social benefits from social innovation food waste prevention projects?

Introduction

Sophie Easteal

WRAP, UK

The role of social innovation in preventing food waste - introducing the FUSIONS feasibility studies



Inspiration Interviews

Benefiting people through food waste prevention social innovation projects

Alexander Theodoris

Boroume, Greece

A volunteer initiative on independent food redistribution in Greece



Felicitas Schneider

BOKU, Austria

Measurement approaches for social innovations in food waste prevention



Universität für Bodenkultur Wien

Marine Lafon

Disco BôCô, France

Create a viral format of events where participants use discarded fruit and veg as they learn new skills in a convivial atmosphere, reducing social isolation and food waste



Q & A with the interview panel followed by table top discussions



Time

15.30 – 16.00 hrs

Coffee Break at the PATIO

16.00 – 17.30 hrs

Consultation session round 2 at the FORUM

Supporting and scaling social innovation to reduce food waste

Moderated by

Sophie Eastal
WRAP, UK



Inspiration pitches

Markus Hurschler
Foodwaste.ch, Switzerland
Introducing 'Our Common Food' and entrepreneurship programme



Michael Minch Dixon
Snact, UK
Maximising business success and reducing food waste



Joris Depouillon & Alice Codsi
Food Surplus Entrepreneurs Network
Supporting food surplus entrepreneurs to grow and scale their activities



Table top facilitated discussions

17.30 hrs

Closing and Thank you

Networking Drinks & Bites at the PATIO





Friday 31 October

Time

8.30 hrs

Registration desk open at the PATIO
Coffee & networking

9.00 – 9.35 hrs

Plenary session at the FORUM

Welcome

Outline of today
By **Toine Timmermans**
Wageningen UR, NL, Coordinator to FUSIONS



Key Note

Karin Östergren
SIK, Sweden
Reliable data for quantifying food waste in EU 28



9.45 – 11.00 hrs

Break-out Consultation Sessions Round 3

Quantification: guidelines & data gathering

SIK is leading the Quantification activities of FUSIONS, developing a definitional framework and methodologies for measuring food waste, its environmental, social and economic impact and working towards reliable data and harmonising food waste monitoring throughout the EU 28 by delivering the FUSIONS Manual. To date, five important reports have been published on this topic: the definitional framework for food waste, reviews of food waste reporting methodology & practice, the EUROSTAT reporting method & statistics, a standard approach on quantitative techniques and an overview of food waste drivers along the food supply chain. The scope and outline of the Manual is also available to the FUSIONS Members. The publications can be found at www.eu-fusions.org/publications.

For the European Platform Meeting the consultation sessions will address the quantification of food waste from two perspectives, the European/National perspective and the stakeholder perspective. The main questions addressed are:

What is the readiness for producing good food waste statistics within EU and what can be achieved by 2025?

What is in it for me? How to benefit from knowing the kilograms and how to use it in a proactive way?

Producing good & reliable food waste statistics in the EU

Given the European goal to reduce food waste with 30% by 2025, how can FUSIONS' activities on quantification & harmonisation contribute in achieving the EC targets? FUSIONS has proposed a new definitional framework and is seeking how present information and management systems can deliver in achieving national and European levels of food waste statistics. What can be delivered today and what is needed in addition to collect qualitative and reliable data? What is the readiness for producing good European food waste statistics and what level of detail is possible today and towards 2025? How to make use of stakeholder data for national & European monitoring purposes?

These questions will be addressed in interactive sessions introduced by inspiration pitches from practice. The outcomes of all sessions will be reported on by the FUSIONS team and made available through our website.

Session 3.1

Moderated by

Karin Östergren
SIK, Sweden



*Inspiration
Pitches*

Ingela Dahlin
Livsmedelsverket: Swedish National Food Agency, Sweden
The role of trade standards in primary production, food industry & retail and how to measure liquid waste in households



Johanne Sønderlund Birn (Agrotech, Denmark)
Food waste reduction measurement & measures for producers and large scale kitchens



Session 3.2

Moderated by

Clementine O'Connor
BIO for Deloitte, France



*Inspiration
Pitches*

Odile Le Boloch
Irish Environmental Protection Agency, Ireland
Irish food waste prevention strategy



Alfred Vara Blanco (ARC Waste Agency of Catalonia, Spain)
General program for the prevention and management of waste and resources of Catalonia for 2013-2020 (PRECAT20)



Session 3.3

Moderated by

Ole Jørgen Hanssen
Østfold Research, Norway



Paco Muñoz Gutiérrez
UAB : Universitat Autònoma de
Barcelona, Spain
*Assumptions & estimations used for
measuring food waste in households,
retail & hospitality sector in the Catalan
region.*



Ann Marie Manhart
Envicient, Austria
*Methodology of quantifying food waste in
restaurants*



11.00 – 11.30 hrs **Coffee Break at the PATIO**

11.30 – 13.00 hrs **Break-out Consultation Sessions Round 4**

Quantification: Measuring for impact & efficiency

How to use the numbers? Once the kilograms are established, the next steps towards reducing food waste need to be taken. And, when measures are implemented, how can you measure for impact? How to benefit from knowing the kilograms and turn the numbers into an efficient use of resources? How to create added value in reducing the environmental, social and economic impact of food waste from a stakeholder, national and European perspective? What is needed to successfully follow up and communicate on the desired impacts? These questions will be addressed in interactive sessions introduced by inspiration pitches from practice. The outcomes of all sessions will be reported on by the FUSIONS team and made available through our website.

Session 4.1

Moderated by

Camelia Bucatariu
FAO Food and Agriculture Organisation of the
United Nations



*Inspiration
Pitches*

Paul Featherstone
EFFPA – European Former Food Processors
Association, EU
*Action for high end valorisation of former food
stuff into feed*



Müge DeBrun
Creafem, Belgium
*Industry food waste project on valorising
residual flows in the food processing sector*



Session 4.2

Moderated by

Graham Moates

Institute of Food Research, UK



IFR Institute of
Food Research

Inspiration

Pitches

Clementine O'Connor, associate

UN Environmental Programme

*Improving impact : update on the
Think.Eat.Save campaign*



Annika Marniemi

Kuluttaja-liitto: Consumers Union of Finland

*Food waste prevention communications
programme in Finland*



Session 4.3

Moderated by

Felicitas Schneider

BOKU – Universität für Bodenkultur Wien



Universität für Bodenkultur Wien

Inspiration

Pitches

Jane Bickerstaffe

INCPEN – Industry Council for Research on
Packaging and the Environment, EU

*Research & communication on reducing
environmental impact targeting packaging in
the food industry*



Andrew Shakman

Leanpath, USA

*Automated food waste measurements to
improve the environmental sustainability of
foodservice organisations*



13.00 – 14.00 hrs

Networking Lunch at OO!



14.00-14.35 hrs

Plenary session at the FORUM

Key Note

Matteo Vittuari

University of Bologna, Italy

European policy measures for food waste prevention through social innovation



14.45 – 16.15 hrs

Break-out Consultation Sessions Round 5

Policy and ambitions for governments and companies

The University of Bologna is leading the FUSIONS' work on creating recommendations for European policy targeting prevention and reduction of food waste through socially innovative measures. Making inventory on the current European and national legislations and policies that impact food waste generation and reduction, the FUSIONS projects wants to take the next step to identify sound measures and best practice for improved legislation and to establish criteria how to evaluate food waste policies. During the Social Innovation Camp in Bologna, Italy early 2014, FUSIONS Members and stakeholders discussed how policy can be used to facilitate social innovation and improve the use of food. During the European meeting, we want to take the next step in consulting all stakeholders on the following major questions:

What policy changes at the EU and Member State level are needed to achieve a 30% reduction by 2025?

What are the most promising market-based and other socio-economic governmental instruments and incentives?

How to stimulate social innovation through policy?

These questions will be addressed in interactive sessions introduced by inspiration pitches from practice. The outcomes of all sessions will be reported on by the FUSIONS team and made available through our website.



Session 5.1: Policy changes to meet a 30% reduction target by 2025

This session will target the following questions:

- What policy changes and improvements are needed at the EU level to meet the target of 30% of reduction by 2025?
- What changes at the national level?
- What are the roles of different departments, stakeholders and geographical regions in effecting those changes?

Moderated by **Silvia Gaiani**
University of Bologna, Italy



Inspiration
Pitches **Anne-Laure Gassin**
EC DG Health & Consumers
*EU Policy developments towards
2025*



Julian Parfitt
Anthesis Group, UK
*On the UK House of Lords' Inquiry
into Food Waste & EU policy*



Paula Policarpo
DariaCordar, Portugal
*Cooperation on the Portuguese food
waste prevention action plan
including legislation & sharing of best
practices, food security and food
safety*





Session 5.2: Market-based instruments and other socio-economic incentives

This session will target the following questions:

- What are the most promising market-based instruments and other socio-economic incentives as specific policy measures for stimulating food waste prevention and reduction?
- What could fiscal benefits contribute to private investments specifically addressing food waste reduction/prevention?
- Should governments establish specific taxes or fees by charging food waste produced at the different levels of the food chain through a system of compulsory protocols, targets and standards?

Moderated by **Lusine Aramyan**
Wageningen UR, NL



Inspiration **Jolanda Soons-Dings**
Pitches EUPPA - European Potato Processors' Association
Position statement on targeting food waste from the European potato processing industry's perspective



François Tasmowski
McCain, France
Socially innovative gleaning activities in practice to prevent food waste



Lisa Bennett
Greater London Authority, UK
Practical cooperation with small and medium-sized enterprises in food business from across London to reduce food waste and divert surplus food to charities



Session 5.3: Stimulating innovation through policy

This session will target the following questions:

- What are the policy barriers to entrepreneurship and innovation around food waste prevention?
- How can policy be used to facilitate social innovation action? E.g. in the following areas:
 - Public procurement
 - CSR & business policy
 - Voluntary agreements
 - Intervening in education
- At what level are policies in these areas best able to facilitate social innovation (EU, national, local level) and how can each level be influenced?

Moderated by **Matteo Vittuari**
University of Bologna, Italy



Inspiration
Pitches

Tekla ten Napel
Dutch Ministry of Economic Affairs,
NL
Dutch food waste prevention policy & cooperation with stakeholders, implementing pilot studies and sharing best practices



Ministerie van Economische Zaken

Rosita Zilli
EUROCOOP European Community of Consumer Cooperatives
Experiences of European consumer initiatives in the fight against food waste



Olivier Neufkens (FoodWE.org, Belgium)
Developing new entrepreneurial social initiatives to reduce food waste through online redistribution



16.15 – 16.30 hrs

Plenary closing at the FORUM

Presenting outcomes of the sessions & closing of the event

By **Toine Timmermans**

16.30 – 17.30 hrs

Farewell drinks in the PATIO

