

## Tesco and Society

### Reducing Food Waste Across the Value Chain

Mark Little, Group Corporate Responsibility, Tesco

## Tesco and Society Report

Using our Scale for Good   Our Three Big Ambitions   The Essentials   Making it Happen   Measurement   Tesco and Society Report 2013   22



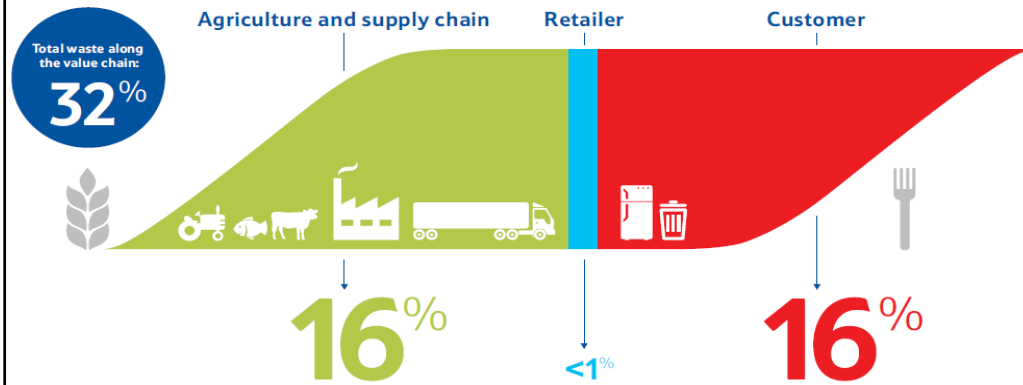
### Reducing Food Waste

Around one third of the world's food is never eaten – it's thrown away or left to rot.

At Tesco, we buy, move and sell food – it's what we do and we do it at scale, all over the world. This means we can find out where waste happens, and why. We can track down waste – from the farmer's field to the customer's fridge.

That's why we have set ourselves the ambition to lead in reducing food waste globally.

## Where Food is Wasted



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## Reducing Food Waste: Tesco Operations



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## Reducing Food Waste: Tesco Supply Chain

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19 August 2013 Meet the Horticulture Team hosted by Tesco



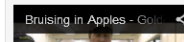
Westfalia Fruit, South Africa: The Avozilla variety



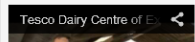
20 August 2013 Meet the Team Tropical hosted by Tesco



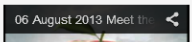
Bruising in Apples - Golden Delicious



Tesco Dairy Centre of Excellence and On Farm Research: Bill



06 August 2013 Meet the Team UK Product Managers hosted by



### Events



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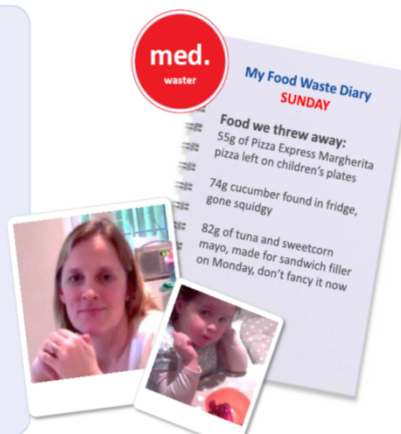
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## Reducing Food Waste: Tesco Customers

**Kate lives with her husband and two young children in Brighton**

- She likes cooking and thinks she does 'a pretty good job' of keeping on top of her family's food waste
- She's keeping leftovers in the fridge and freezing homemade meals for future use
  - but fridge items get forgotten only to be discovered when it's too late
- And with young kids, small quantities of cooked dishes are regularly thrown away
- Despite her busy lifestyle she'd like Tesco to help her reducing her food waste
  - such as tips on what can and can't be frozen



**50%**

Forget about food and it goes out of date

**46%**

Judge portions, rather than weighing them

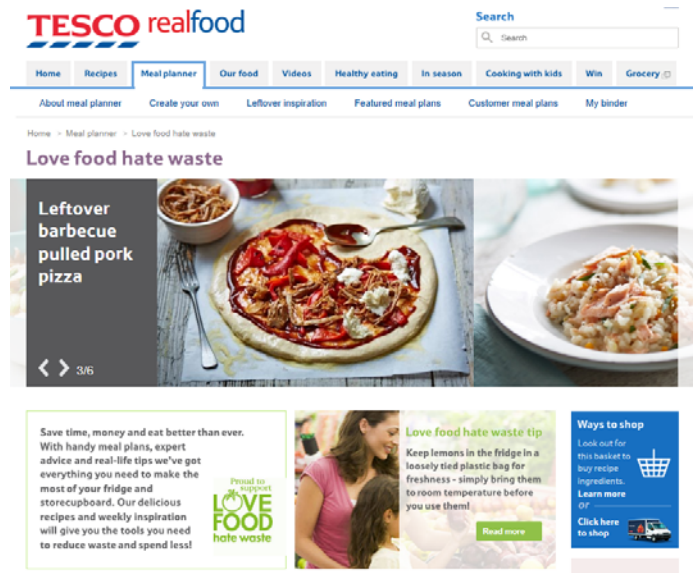
**24%**

struggle to think of ways of using up leftovers

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## Reducing Food Waste: Tesco Customers



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