International Food Waste Coalition

A multi-stakeholders initiative in the food-service industry to tackle food waste along the value chain

The Coalition is a not-for-profit association based in Brussels created in April 2015.
International Food Waste Coalition Strategy

VISION
Together We Build a Future Without Food Waste

PILARS
COLLABORATIVE VALUE CHAIN APPROACH
ACTION ORIENTED PROGRAMS
CONTRIBUTING TO THE DEBATE

A schools market segment food waste reduction project
- SKOOL -
Create an enabling food waste reduction ecosystem by facilitating connections, synergies and collaboration between relevant stakeholders.

Bring resources, technical support and market credibility to food waste initiatives and programs.

Facilitate access to platforms to pilot food waste initiatives and coordinate their implementation.

Build and implement innovative projects with a distinctive value chain/multi-stakeholders approach using relevant existing tools.

Duplicate, replicable market segment programs and share them globally.

*Example of the Education Market Segment*
IFWC’S APPROACH

“What we don’t value, we waste!”

The role of formal education, particularly reaching young people in schools, is seen as an important missing component in bringing back the value of food.

First program started with a unique pilot project in the Education Market segment, called “SKOOL”.

SKOOL – Scope for the pilot
SKOOL – Tackling the issue from a different perspective

Bring back the value of food

Leverage the power of the value chain

Rethink processes and practices

1. CHILDREN AWARENESS
2. FOOD OPTIMIZATION
3. VALUE CHAIN COLLABORATION
On-going work with LeanPath to organize and implement an efficient tracking and measuring system for pre and post consumers food waste.

On-going work with FAO to develop and design teaching material and food waste interactive assignments for children (from 6 to 14+).

Organisation and animation of workshops and discussions (with IFWC members and experts) on specific topics to reduce vegetables waste along the food chain.
SKOOL PROJECT – PLANNING

PILOT PHASE
In progress

IMPLEMENTATION PHASE
Limited expansion

COMPLETE ROLL OUT
Free access

Bringing back the value of food
Thank you