No More Food to Waste
Actions towards SDG 12.3: halving food waste
FUSIONS European Platform Meeting
Brussels, Hotel Bloom
Date 19 May 2016
1. Bon et bien, François Tasmowski, McCain and Thomas Pocher, E. Leclerc

2. Advancing social supermarkets, Manuela Gheoldus, Deloitte Sustainability

3. Innovation and packaging, Hélène Lanctuit, Nestlé

4. Questions and answers
Bon et bien, François Tasmowski, McCain and Thomas Pocher, E. Leclerc
Templeuve - France
PROJECT
PARTNERS

- Growers

- Purchase and sales of processed products
- Purchase of deviating products after sorting + Coordination of the Project
- Support in finding employment + social Recruiting, qualified training
- Sourcing of funds public and private + ethical advisor

E.Leclerc, McCain, Le GAPPI, sodexo, CONVERGENCES, Banques Alimentaires, randstad
THE POWER OF CO-CREATION
IMPACT TO DATE

1- Economic Impact

> 50,000 L soups produced
> Distributed in 20 supermarkets E.Leclerc and 6 Drives

2- Environmental Impact

> 40,000 kgs of « non-aesthetic vegetables » saved

3- Social Impact

> 8 long-term unemployed recruited
> 1600 hours of training provided
THANK YOU!

Developing BON et Bien

WP4 – Testing Social Innovation
Evaluation Report

March 2016

Reducing food waste through social innovation

www.bonetbien.fr
Questions and answers