Waste Reduction
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Het alledaagse betaalbaar
Het bijzondere bereikbaar
Once there was a cow...
PARENTAL ADVISORY EXPLICIT CONTENT
Who went to the slaughterhouse...
To be turned into tasty products…

American Angus Association
2011 Frederick Ave., St. Joseph, MO 64506
(816) 363-0130 - www.angus.org

A 1200 pound Yield Grade 1 steer yields 518 pounds of retail cuts from a 750 pound carcass.

A 1200 pound Yield Grade 2 steer yields 502 pounds of retail cuts from a 750 pound carcass.

A 1200 pound Yield Grade 3 steer yields 435 pounds of retail cuts from a 750 pound carcass.

Of the retail cuts, on a carcass weight basis:
31% are steaks
31% are roasts
38% is ground beef and stew meat

Meat cut photos and key to recommended cooking methods courtesy of The Beef Checkoff 03/07
The cow was deboned...
Produced...
Packaged...
Transferred to a distribution centre...
Transported to stores...
Put on shelves…
And bought by our customers…

There is unfortunately 1 drawback to this story…
Waste!
Waste is a growing problem…

But how to control it?
Waste reduction is like sailing on an ocean

Lots of destinations, but which to choose?
Which destinations?

85% of waste generated in “fresh” categories

Over 100 interviews throughout the organization

Over 100 ideas how to reduce waste

Basis for change
5 pillars of waste

1. Total shelflife
2. Order unit
3. Shelflife at delivery
4. Introduction new assortment
5. Bleeders
6. Balance OSA/waste
7. Sharing knowledge
8. Waste distribution centres
9. Foodbank
10. Reductions

10 Focal points
Example:
Order unit optimization
Results

Waste in percentage of sales
All fresh categories

![Graph showing waste in percentage of sales over weeks]

- **Base**
Results

Waste in percentage of sales
All fresh categories

weeks

waste

Base
Year 1
Results

Waste in percentage of sales
All fresh categories
Results

Waste in percentage of sales
All fresh categories

![Weeks vs Waste Graph](image)
Results

Waste in percentage of sales
All fresh categories

![Graph showing waste in percentage of sales over weeks for Base Year 1, Year 2, Year 3, and Year 4.]
Learnings

Waste reduction is not a project..............
It’s a way of life!
There is change ahead