



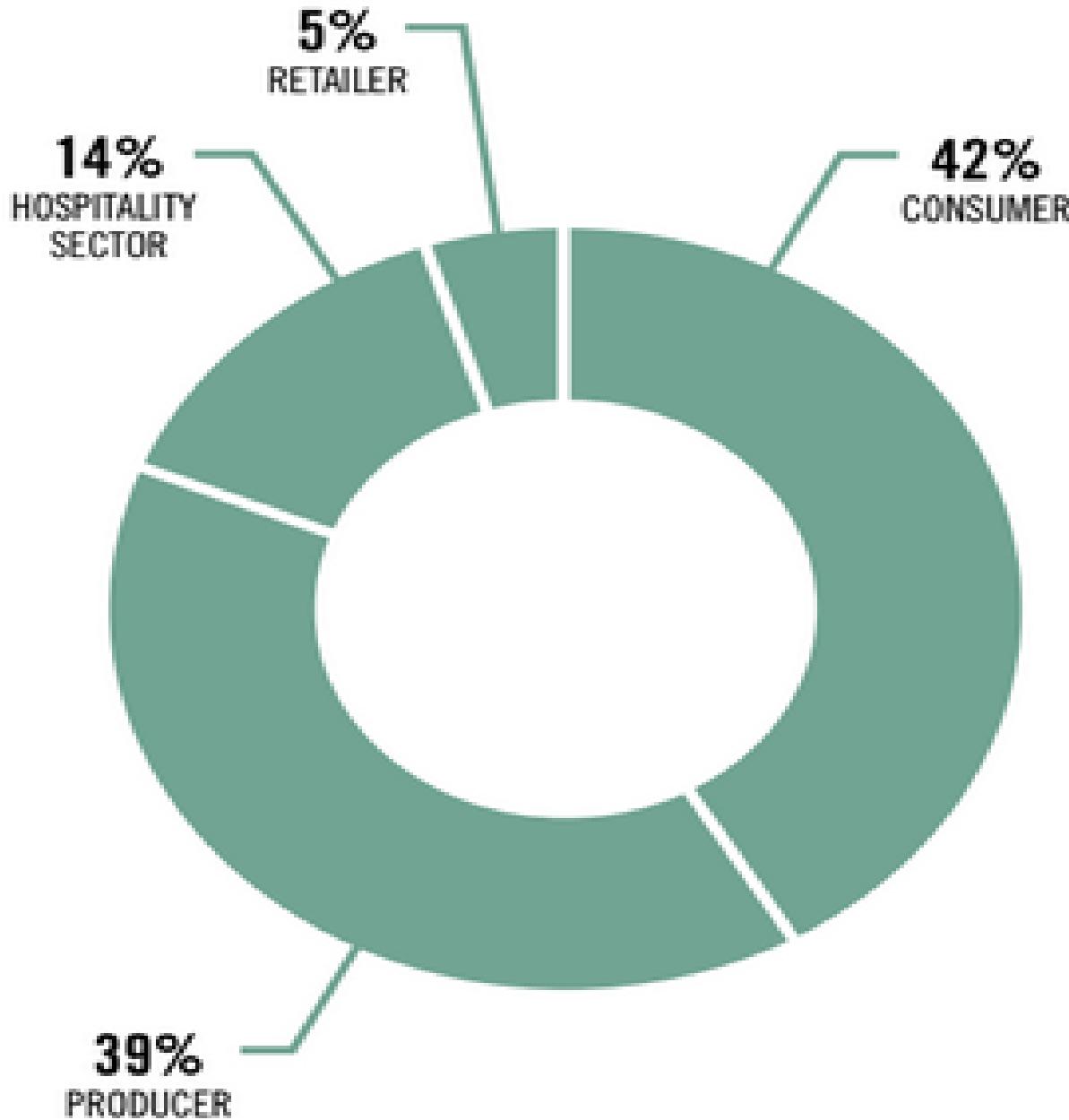
INSTOCK

DE OOGST VAN DE DAG

# FOOD WASTE

ONE THIRD OF OUR FOOD PRODUCTION IS WASTED IN THE FOOD CHAIN.

WHO IS RESPONSIBLE FOR WHICH PART?



# WIE DURFT HET



## VOORTOUW TE NEMEN?



BART

MEREL

SELMA

FREKE







ARE YOU READY TO RESCUE FOOD



WIJ ZIJN  
OPEN ☺  
↓ SOEP  
TOSTI  
SMOOTHIE  
FRUITSALADE

INSTOCK ZET  
VOEDSELVERSPLIJNING  
OP DE KAART !

\* VOLG ONS ONLINE \*  
- [www.instock.nl](http://www.instock.nl) -  
- [restaurantinstock](https://restaurantinstock.com) -  
- [@INSTOCK\\_NL](https://www.instagram.com/instock_nl) #instocktruck

# Albert Heijn

SARPHATIESTRAAT

ORANJE-NASSAU

THE FOOD RESCUE TEAM

25 KM

MEGA



INSTOCK

DE OOGST VAN DE DAG

WWW.INSTOCK.NL  
FACEBOOK.COM/RESTAURANTINSTOCK



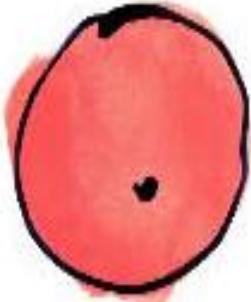




# ARTNERS AGAINST FOOD WASTE AND SUPPLIERS



KROM  
KOMMER



VOEDSELBANKEN



## WHY

- 1/3 OF FOOD IS WASTED
- POPULATION GBILLION
- DECREASE RESOURCE

## HOW

- CHANGING BEHAVIOUR
- RESCUE FOOD SURPLUS

## WHAT

- TURNING FOOD SURPLUS INTO DELICIOUS MEALS AND PRODUCTS

## BHAG

INSTOCK GIVES FOOD SURPLUS A SECOND CHANCE

## KPI's

### PEOPLE

Reached amount of people

### PLANET

Amount of rescued food

### PROFIT

Breakeven operations

# PLANET



In 2015 hebben we 65.289 kilo met eten gered.

Dit vertaalt zich in:

50.222m<sup>2</sup> landgebruik = 7,5 voetbalvelden

382.945 MJ energieverbruik = 32 huishoudens

819 m<sup>2</sup> waterverbruik = 20 eenpersoonshuishoudens

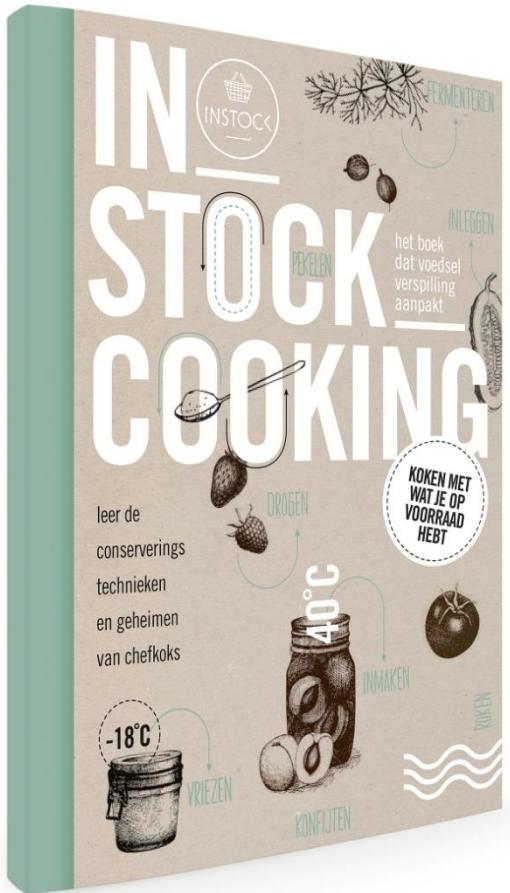
60.266 kg Co<sub>2</sub> uitstoot = 1.205 bomen

# FUTURE PLANS

A collage of various food and drink items. In the top left, there's a white bowl with a yellow liquid, possibly a soup or dip. Next to it is a small glass with orange juice and a straw. In the center, there's a large white bowl filled with a brown soup, garnished with some seeds. To the right of the soup is a white bowl with a yellow liquid, possibly another soup or dip. In the bottom right, there's a pink cocktail in a tall glass with a strawberry garnish. In the bottom left, there's a sandwich on a plate with some lettuce and a dark spread. In the background, there are several pieces of bread on a wooden board, and a small white bowl with a yellow liquid.



# Kookboek



— Roken —

## KOUD EN WARM ROKEN

*Techniek, toepassing, gebruik etc. ficius, corporempore et recus dunt hilliquam que cor este mporatiae erferum faccum, te nullaborum re cullabo rectio es doluptas arciam ulparum doluptatur ad quo blaut qui.*

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**STAP 1**  
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roken doe je op minimal  
70°

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— Roken —

### STAP 2

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### STAP 3

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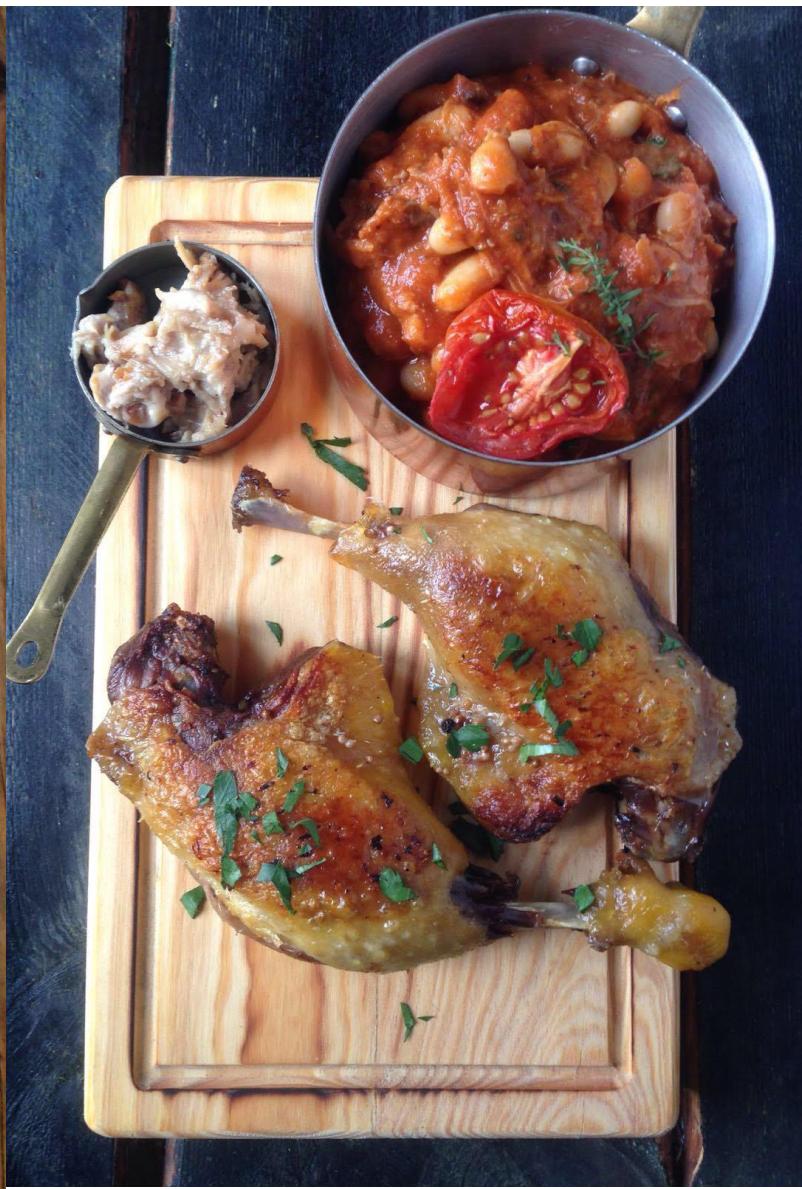
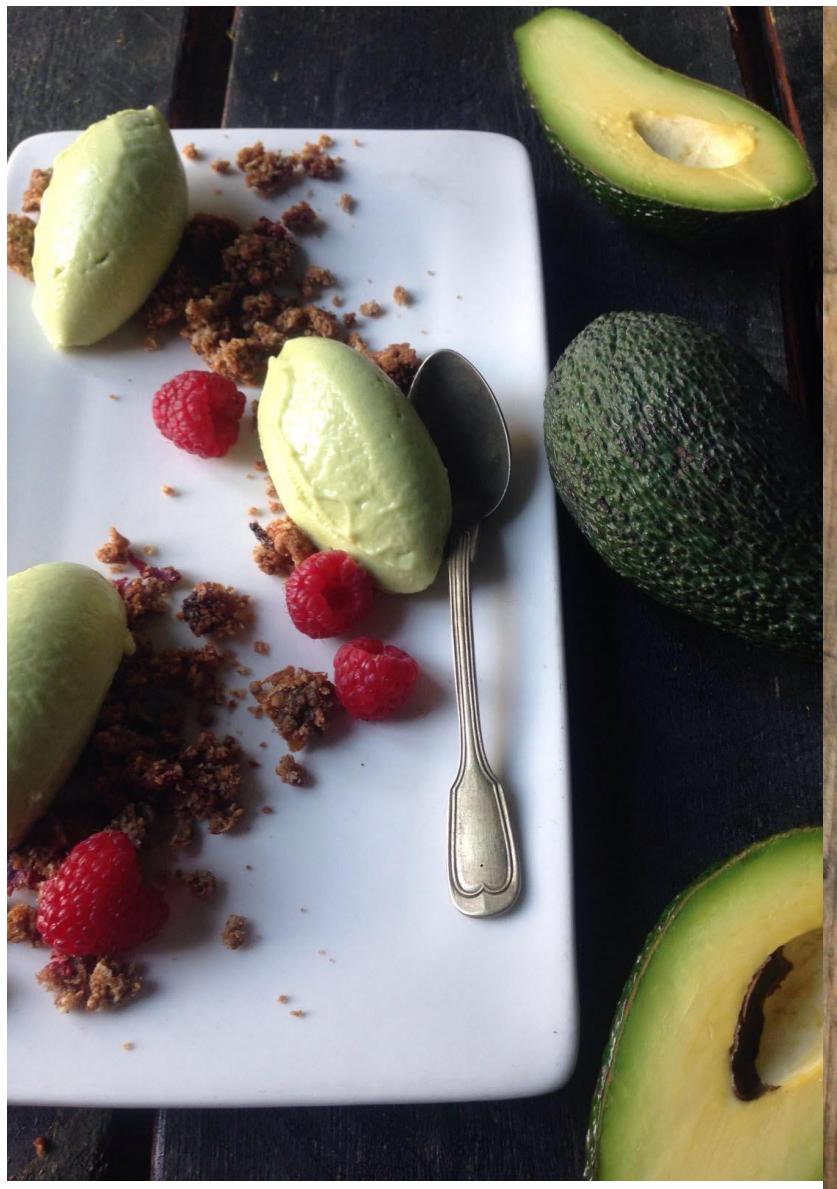
### STAP 4

**ROKEN IS HET BEWERKEN VAN VOEDSEL DOOR HET IN ROOK VAN SMEULEND HOUT TE HANGEN.**

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ROKEN INSTOCK RECEPT







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