



RETAIL AND BUSINESS PERSPECTIVE

Manuela Gheoldus

No More Food to Waste

Actions towards SDG 12.3: halving food waste

FUSIONS European Platform Meeting

Brussels, Hotel Bloom

Date 19 May 2016



Ministry of Economic Affairs



1. Bon et bien, *François Tasmowski*, McCain and *Thomas Pocher*, E. Leclerc

2. Advancing social supermarkets, *Manuela Gheoldus*, Deloitte Sustainability

3. Innovation and packaging, *Hélène Lanctuit*, Nestlé

4. Questions and answers

Bon et bien, *François Tasmowski*, McCain
and *Thomas Pocher*, E. Leclerc





Templeuve - France



PROJECT PARTNERS



Growers



Purchase and sales of processed products

**Purchase of deviating products after sorting
+ Coordination of the Project**

**Support in finding employment + social
Recruiting, qualified training**

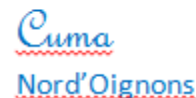
**Sourcing of funds public and private
+ ethical advisor**



THE POWER OF CO-CREATION



Banques Alimentaires



IMPACT TO DATE



1- Economic Impact

- > 50.000 L soups produced
- > Distributed in 20 supermarkets E.Leclerc and 6 Drives

2- Environnemental Impact

- > 40.000 kgs of « non-aesthetic vegetables » saved

3- Social Impact

- > 8 long-term unemployed recruited
- > 1600 hours of training provided



THANK YOU !

Developing BON et Bien

WP4 – Testing Social Innovation
Evaluation Report

March 2016

Reducing food waste through social innovation

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Questions and answers