



# **‘Counting the Cost of Food Waste: EU Food Waste Prevention’**

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**FUSIONS: European Platform Meeting**  
**Brussels 31<sup>st</sup> October 2014**



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## Lords Select Committee



# Urgent action on food waste needed

Counting the Cost of Food Waste: EU Food Waste ...



06 April 2014

**The House of Lords EU Committee has today called for urgent action on food waste in Europe highlighting that at least 90 million tonnes of food is wasted across the EU each year.**

Report: [Counting the Cost of Food Waste: EU Food Waste Prevention](#)

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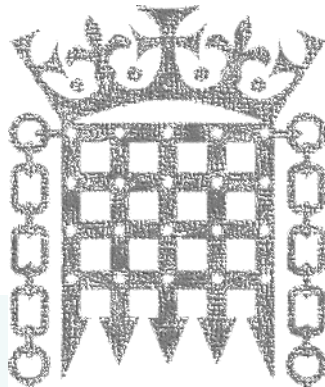
# House of Lords Inquiry, April 2014

Evidence collected from 60 witnesses across supply chain

- Food waste definitions & baseline
- Prospects for binding targets?
- Whole supply chain cooperation
- Integration across policy areas
- Fit with EU's wider objectives "sustainable, inclusive & smart growth"

# EU food waste reduction targets

- Witnesses were generally not supportive of binding targets, baseline too limited.
- **Recommendation:** aspirational targets for specific supply chain stages.
  - Raise the profile of the issue & encourage efforts to prevent food waste.



# HoL's recommended stronger voluntary reporting: e.g. Tesco's 'Farm to Fork Method'

## 1. Method

- What is a 'food loss'?
- How do we work with suppliers?
- How do we calculate?



✓ Avoidable

✗ Unavoidable

## 2. Analysis



### Farm

- Pre-harvest
- Harvest
- Storage



### Processing

- Grading
- Preparing
- Packing



### Retail

- Damaged
- Past sell by date



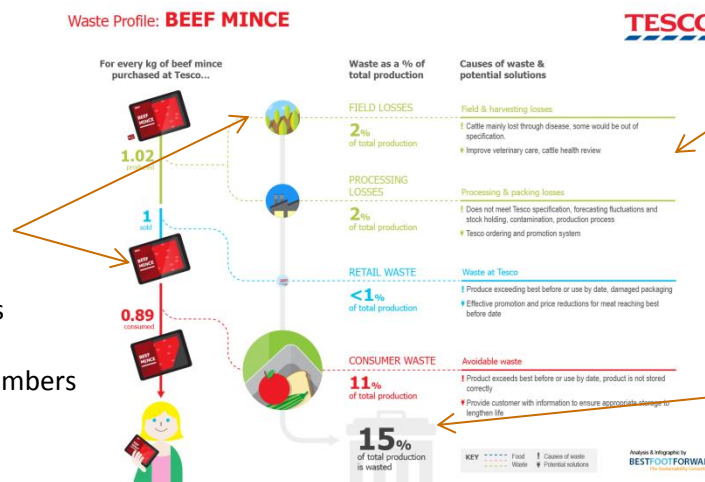
### Fork

- Not eaten
- Goes 'off'

## 3. Engagement

### Visual.

- Scaled indications
- Narrative beyond numbers



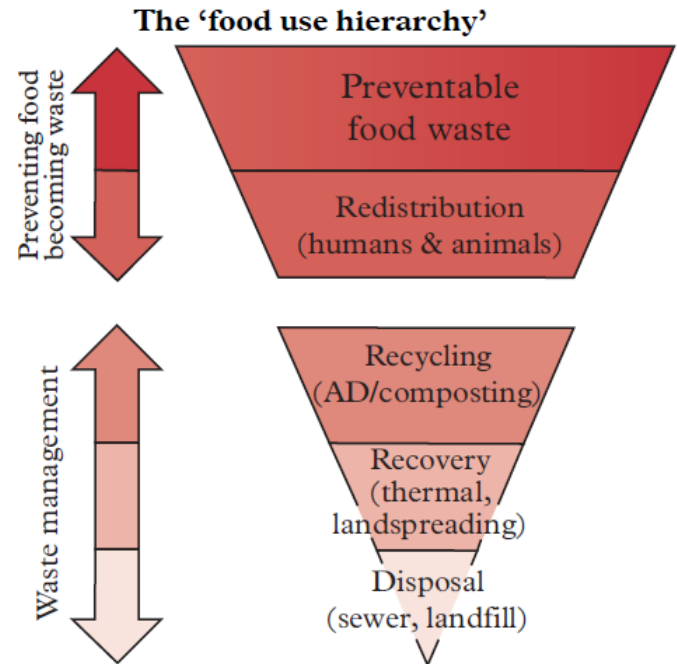
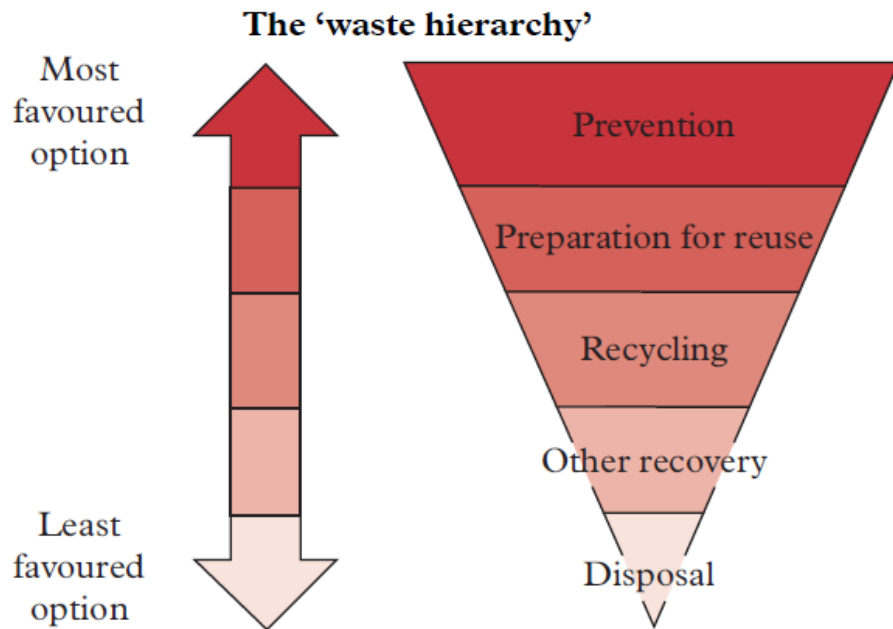
### Direction.

- Why is waste occurring?
- What are the opportunities?

### Simple.

- Clear outputs.

# ‘Waste hierarchy’ versus ‘food use hierarchy’



# Grocery Supply Code of Practice

- Key evidence from GSA, overseeing relationship between UK supermarkets and their direct suppliers.
- Tackling unfair trading practices in business-to-business food supply chain.
- Support for GSCOP across the EU, regulated by MS & monitored by EC.
- European Commission Communication to tackle unfair practices in the food supply chain



# Key recommendations towards EU strategic policies


- **Recommendation:** new European Commission within 6 months to publish a 5 year strategy on food waste prevention.
- **Recommendation:** establishment of a cross-Departmental working group on the issue.
- **Recommendation:** European Commission to prepare guidance on the use of CAP instruments to support on-farm food waste prevention.



# What is European food waste policy?

- Are the food waste policy areas discussed **those with biggest impact on food waste reduction?**
- Where should FUSIONS be looking within Policy Work Package?

# .....where should EU food waste policy look to achieve 30% reduction?

Orientation to food waste problem	Policy Outputs	Policy Outcomes to deliver 30% by 2025?
<p>Current orientation of 'food waste' policies</p> 	<p>Examples: adjustments to food labelling/ date labels, reform of marketing standards, redistribution incentives, VAT exemptions, Good Samaritan Laws.</p>	<p>Impact on food waste too limited? Best policy outcomes or just nibbling at the edges?</p>
<p>Recognition of wider / more systemic issues underlying food waste creation</p>	<p>Examples: adaptation of CAP, links to healthier eating, transparency in food waste reporting, European GSCOP, improved demand forecasting. Changing cultures through supplier / grower networks &amp; communities.</p>	<p>Greater impact on food waste?</p>



Thank you!

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