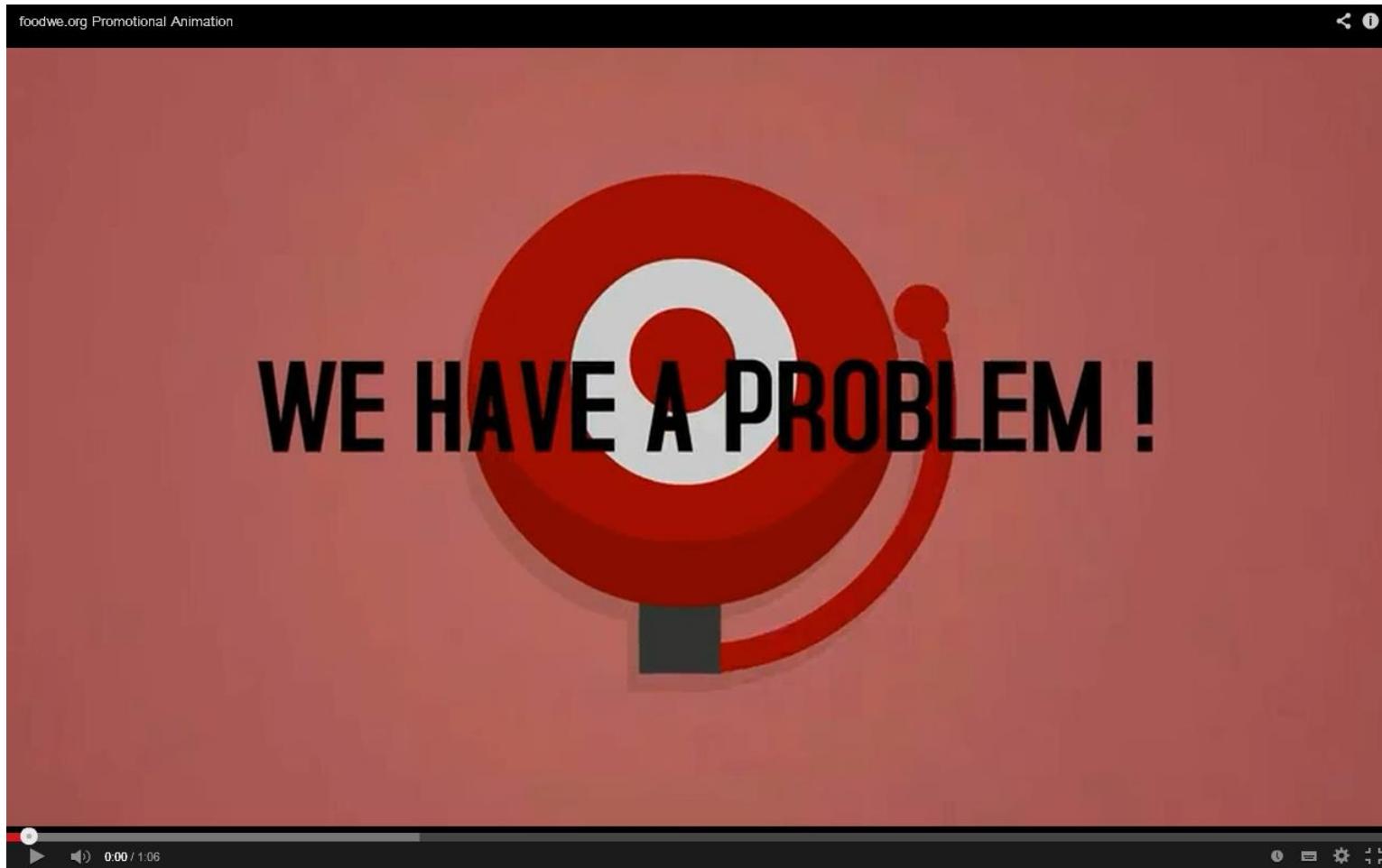


Foodwe: promotional animation



Why foodwe?

1. Reduce food waste through food professionals
2. Increase donations for charitable or civic associations
3. Propose and support new projects



Optimise, create and support

1. Optimize existing processes for food donations
2. Create new food donations “actors”
3. Support and propose new initiatives in the “re-processing” and redistribution of “food waste”



Foodwe.org how does it work?

Screenshot of the Foodwe.org website interface:

The page is in French (Français). The top navigation bar includes links for "Déposer une annonce" (Post an offer), "Menu", "olivier neufkens", "Gmail - Email from Google", and "Foodwe - Réduisons le gasp...".

The main search bar asks "Recherche par aliment offert, code postal...".

Below the search bar are three view options: "Grille" (grid, selected), "Liste" (list), and "Carte" (map).

The left sidebar lists categories under "TOUTES LES CATÉGORIES": SUPERMARCHÉS, ÉPICIERS, PRODUCTEURS, RESTAURANTS, TRAITEURS, BOULANGERS / PATISSIERS, HOTEL, MARCHÉS, and AUTRES.

The sidebar also lists "Types d'aliments" with checkboxes for: Viandes/Charcuteries, Boulangerie/Pâtisserie, Produits laitiers, and Fruits/Légumes.

The main content area displays several food offers:

- Melon - Meloenen (Offered) at La maison Petré
- Bagels (Offered) at Cremerie St Brigitte
- Caisse de pommes/poires (Offered) at Gokan Forest
- Poires (Offered)
- Une caisse de pommes de terre (Offered)
- Bananes (Offered)

The bottom of the screen shows the Windows taskbar with various pinned icons and system status indicators.



Status?

1. Launch the www.foodwe.org site in Beta version for Belgium 
2. Creation of the 'foodwe' non profit association 
3. Present the project to food donors and beneficiaries 
4. Analyse economic models to be financially sustainable 
5. Obtain grants to cover costs 
6. Have discussions with political actors to develop and implement structural solutions for the food waste problem 
7. Support and propose new initiatives in the "re-processing" and redistribution of "food waste" 



Thanks !



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