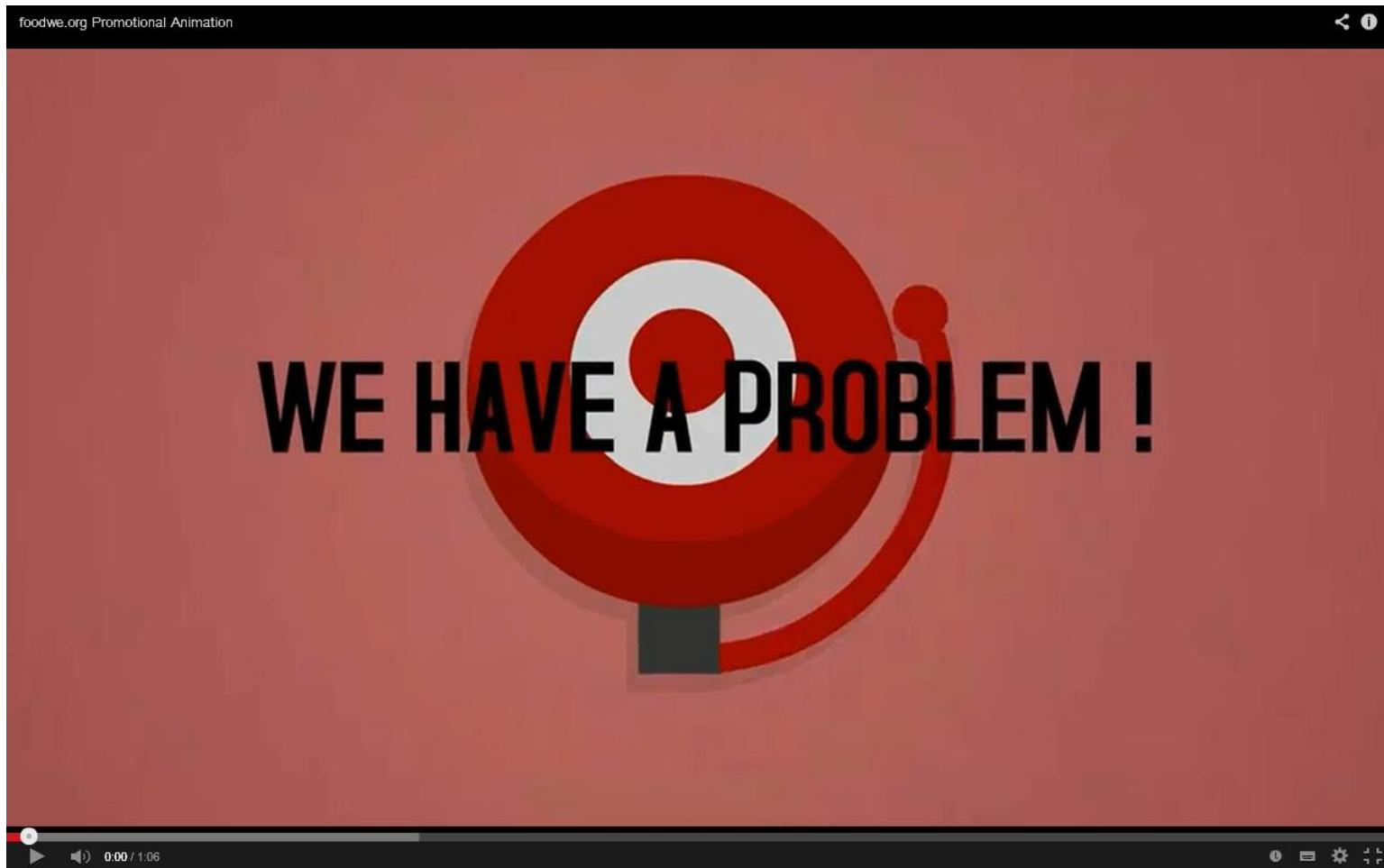


Foodwe: promotional animation



Why foodwe?

1. Reduce food waste through food professionals
2. Increase donations for charitable or civic associations
3. Propose and support new projects

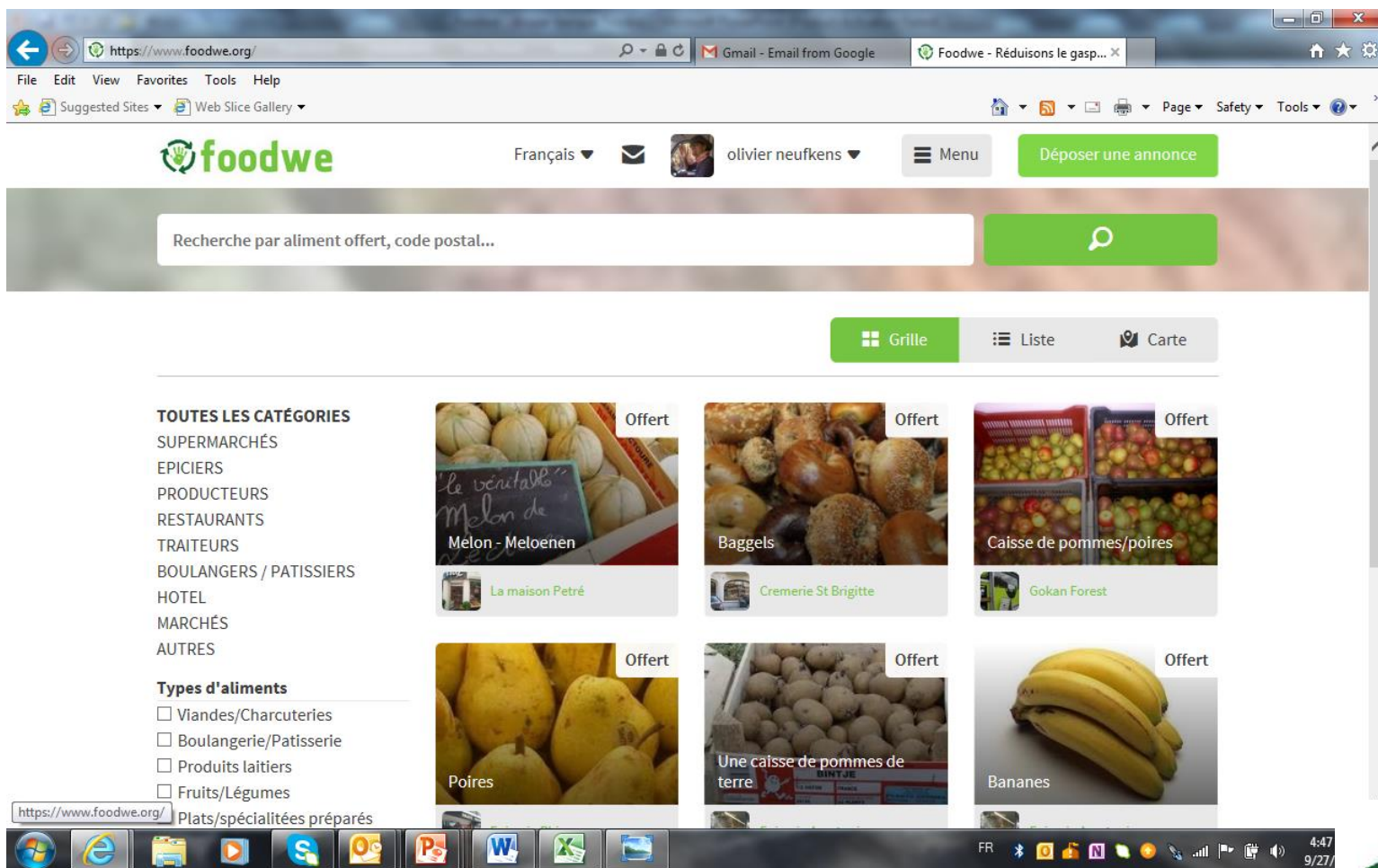


Optimise, create and support

1. Optimize existing processes for food donations
2. Create new food donations “actors”
3. Support and propose new initiatives in the “re-processing” and redistribution of “food waste”



Foodwe.org how does it work?



Status?

1. Launch the www.foodwe.org site in Beta version for Belgium
2. Creation of the 'foodwe' non profit association
3. Present the project to food donors and beneficiaries
4. Analyse economic models to be financially sustainable
5. Obtain grants to cover costs
6. Have discussions with political actors to develop and implement structural solutions for the food waste problem
7. Support and propose new initiatives in the "re-processing" and redistribution of "food waste"



Thanks !



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