



Towards Food Wastage Reduction: The European Food Industry Perspective

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Who we are

Role: Represent the food and drink manufactures at the EU Level

National federations (25, including 3 observers)



- E.g.: FDF (UK), ANIA (FR), BLL (DE), PFPZ (PL), FederAlimentare (IT), etc.
- Observers: Croatia (HUP), Norway (NHO), Turkey (TGDF)

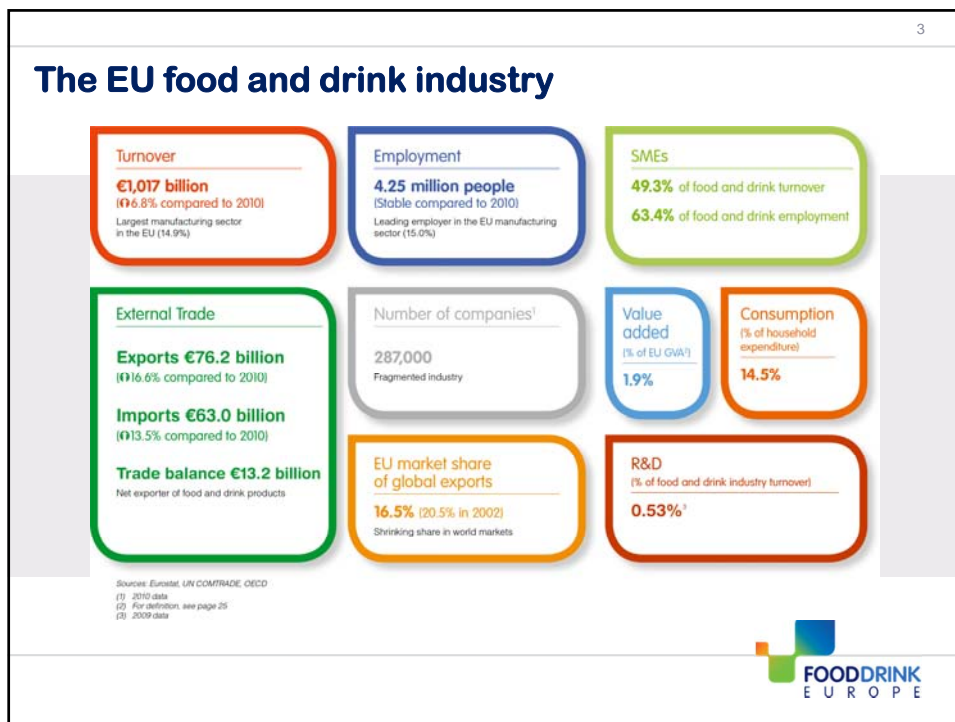
European sector associations (25)

- E.g.: Breakfast cereals (CEEREAL), Chocolate, Biscuits and Confectionary (CAOBISCO), Spirit drinks (CEPS), Dairy products (EDA), Snacks (ESA), Soft drinks (UNESDA), etc.

Major food and drink companies (18)

- E.g.: Barilla, Coca-Cola, Cargill, Danone, Heineken, Kellogg, Mars, Nestlé, PepsiCo, Ülker, Unilever, etc.

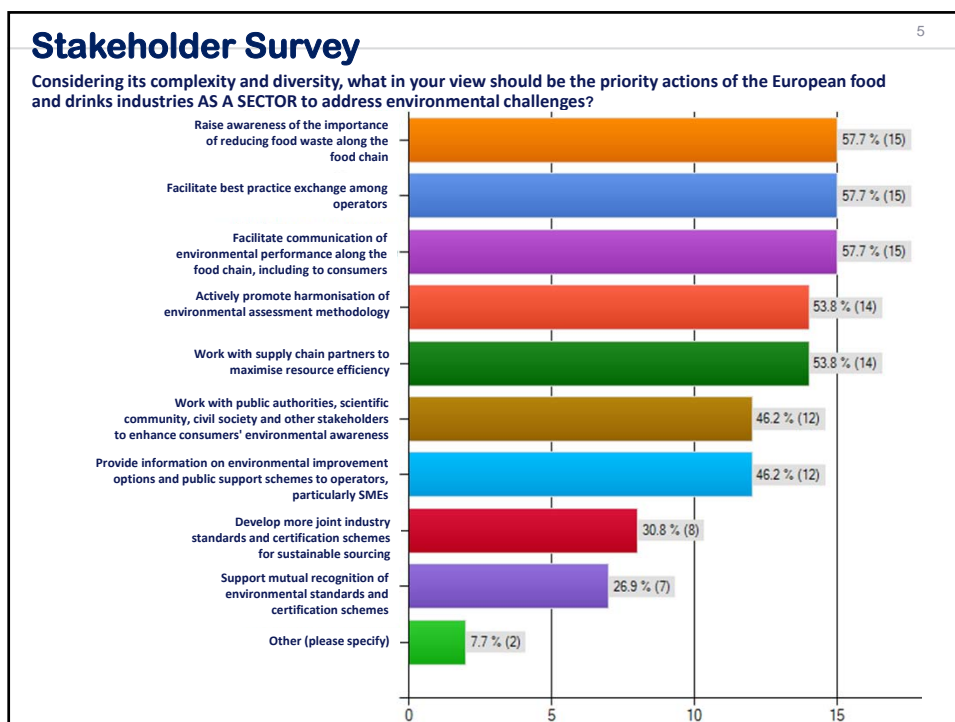


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FoodDrinkEurope launches Environmental Sustainability Vision Towards 2030

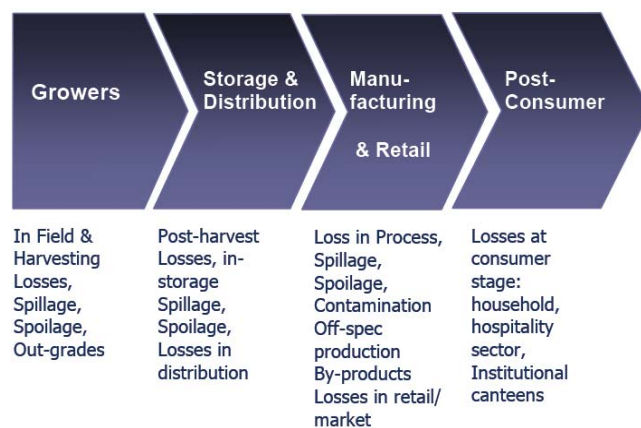
ENVIRONMENTAL SUSTAINABILITY VISION TOWARDS 2030
Achievements, Challenges and Opportunities

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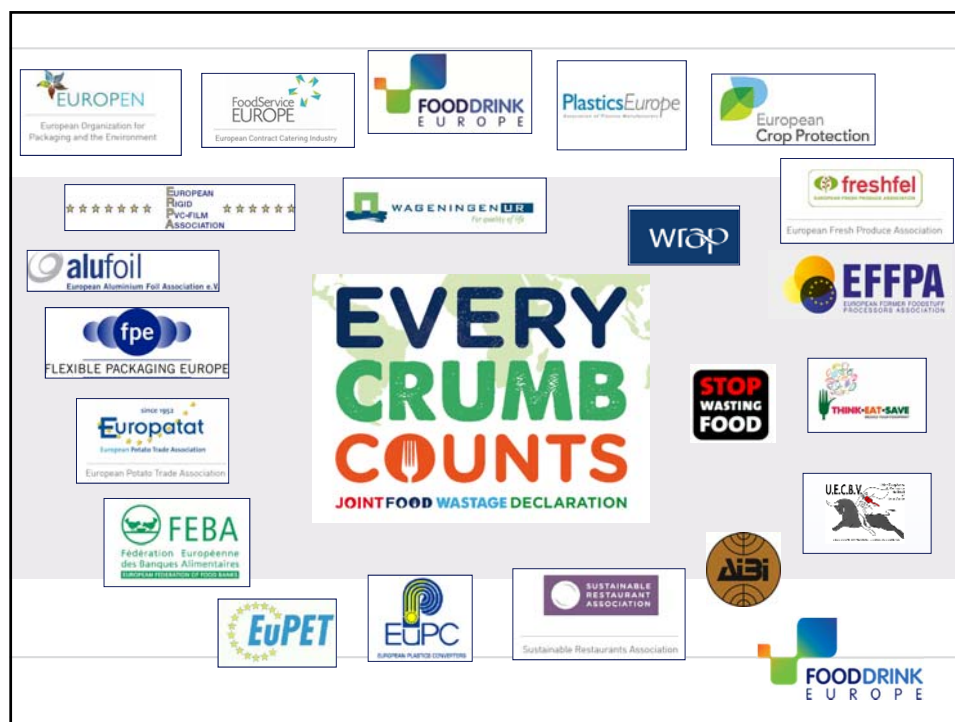
Where is food wasted along the supply chain?



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Commitments by FoodDrinkEurope





Maximising food resources

A toolkit for food manufacturers on avoiding food waste



Toolkit for food manufacturers

- Homepage
- Definition
- Food Waste
- Prevention
- Feed people
- Feed livestock
- Industrial uses
- Enrichment of soil
- Renewable energy production
- Recommendations for policymakers

About the toolkit

This toolkit serves as a building block towards our 2030 Environmental Sustainability Vision, in which our members commit to "[working] with food chain and other stakeholders, policymakers, retailers and consumer organisations, to reduce and, where possible, avoid food waste along the chain" and to developing a food waste toolkit. This toolkit also represents our contribution to commitments 1 and 2 of the Joint Food Waste Declaration. FoodDrinkEurope supports the many global, European and national efforts to reduce food waste. With this toolkit, FoodDrinkEurope wishes to contribute towards the EU's achievement of a resource efficient economy and a sustainable food chain as outlined in the Resource Efficiency Roadmap, which will be further discussed in the forthcoming Sustainable Food Communication. This toolkit also explores how new markets and better food recycling can contribute to economic growth, which is of relevance to the on-going review of EU waste legislation and national Waste Prevention Programmes. It is also in line with the ambition to tackle bio-waste and develop bio-based products under the Horizon 2020 Framework Programme for Research and Innovation and the strategy and action plan on Innovating for Sustainable Growth: a Bio-economy for Europe.

Aims & Objectives

This toolkit is intended for food and drink manufacturers and policymakers. Its objectives are to:




- Raise awareness of food waste
- Disseminate guidance for identifying, preventing and reducing food waste




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Joint Food Wastage Declaration: 'Every Crumb Counts'

**EVERY
CRUMB
COUNTS**
JOINT FOOD WASTAGE DECLARATION

-  Guidance on food wastage reduction
-  Involve relevant stakeholders ensuring a life-cycle approach
-  Contribute to EU, national and global initiatives, e.g. Sustainability of the Food System Communication, UNEP/FAO

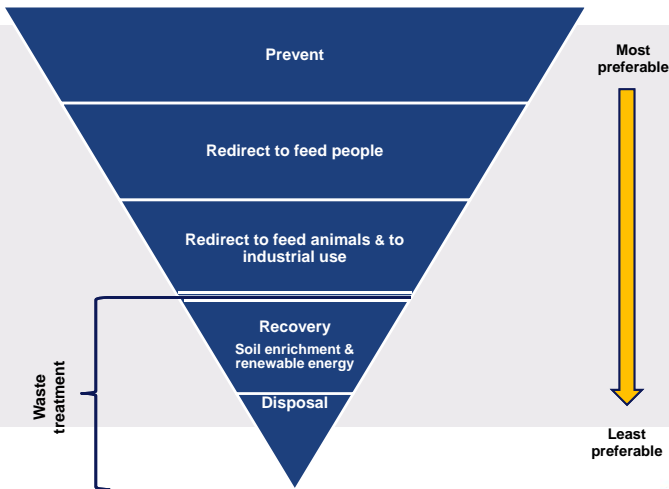

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Food wastage hierarchy

**EVERY
CRUMB
COUNTS**
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Most preferable

Least preferable


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Joint Food Wastage Declaration



EVERY
CRUMB
COUNTS
JOINT FOOD WASTAGE DECLARATION





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Maximising Food Resources: A toolkit for food manufacturers on avoiding food wastage

Prevent

- Avoid food loss during processing
- Optimise production
- Transform perishable raw materials into shelf-stable products
- Situate factories near fields
- Work with supply chain partners to improve storage, cold chain facilities and transportation
- Work with suppliers to improve food quality and safety
- Extend shelf life through packaging and processing innovation





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Maximising Food Resources: A toolkit for food manufacturers on avoiding food wastage

Prevent

- Provide clear storage, freezing, defrosting and preparation instructions

- Make dispensing food easier



- Provide a variety of portion sizes



- Inform consumers about packaging and labelling innovations that help prevent food spoilage



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Maximising Food Resources: A toolkit for food manufacturers on avoiding food wastage

Feed people

- Find markets, such as food banks, for safe food products that are not suitable for distribution through normal channels
- Innovate new products from food and ingredients that would normally be thrown away



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Maximising Food Resource: A toolkit for food manufacturers on avoiding food wastage

Feed animals

- Find ways for food loss and by-products to be used as animal feed

Industrial use

- Find markets for food loss and by-products to be used as inputs to other industries



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What's next?



Joint actions with signatories:

- Stand alone website www.everycrumbcounts.eu
- News updates
- Searchable archive on www.everycrumbcounts.eu

Actions as FoodDrinkEurope:

- Encourage national associations to replicate Joint Declaration at **national level**
- **Assess uptake of toolkit** and progress on declaration commitments
- Refresh toolkit with new examples



