



# EU policy measures for food waste prevention through social innovation

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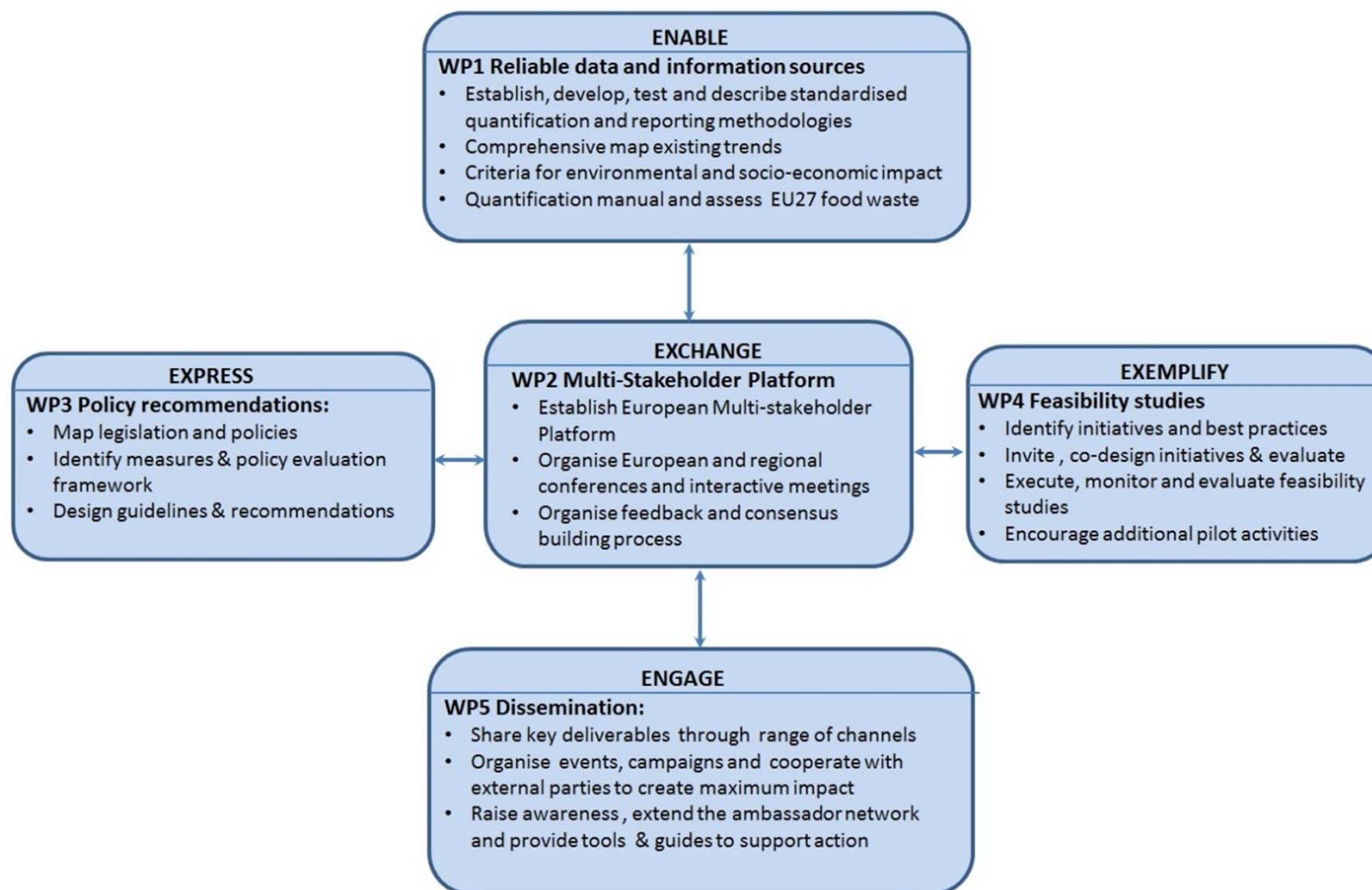
*FUSIONS RPM*

*Bologna, May 22*

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# FUSIONS\_Food Use for Social Innovation by Optimising Waste Prevention Strategies: STRUCTURE



# FUSIONS's policy work: Background

European policy  
measures for FW  
prevention and  
reduction

- **Policy** is a course or principle of action, proposed or adopted by a government, party, business or individual, intended to influence and determine coherent decisions, actions, and other matters; usually with a common long-term purpose(s).

*SOURCE: Australian Concise Oxford Dictionary, The Free Dictionary and FAO Corporate Document.*

Through social  
innovation

- **SI** has socially recognised goals (in this case, reducing food waste).
- **SI** is grounded in deep reflection on the problem & direct action from those involved in it. It represents co-creation and learning.
- **SI** is people-focused, both in terms of its delivery & its beneficiaries. This aids its diffusion or institutionalisation.
- **SI** is delivered through, and builds capacity for, relationships and collaboration – often through a multi-stakeholder approach. It affects the process of social interactions.
- **SI** is a new combination of activities and / or delivered into a new setting.

*SOURCE: «How can social innovation help reduce food waste?»  
FUSIONS WP4*



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# FUSIONS's policy work: Objectives

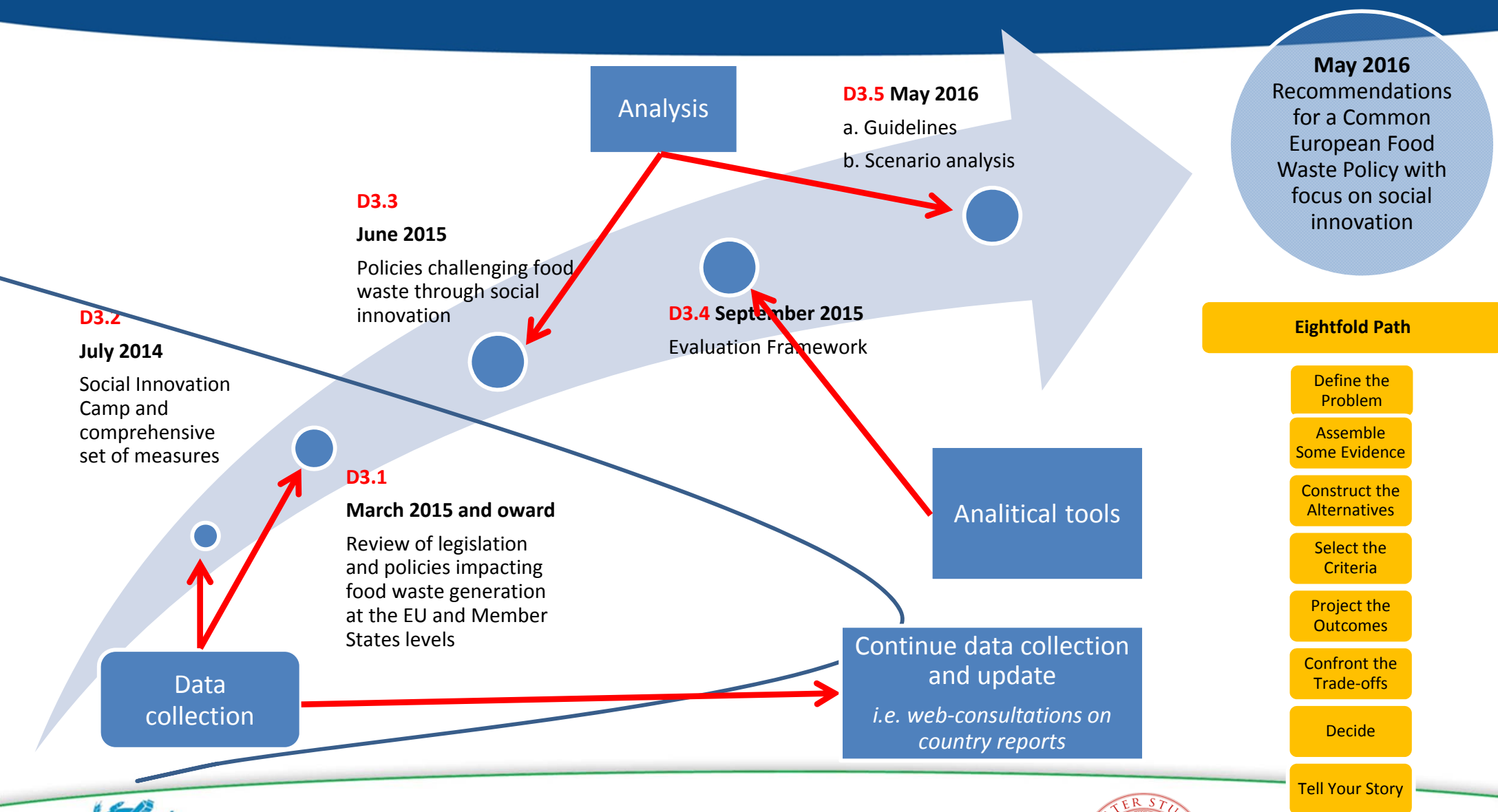
1. Contribute to policy making at both the European and Member State levels

2. Identify policy tools to stimulate socially innovative solutions to address food waste

3. Draft recommendations for a Common Food Waste Policy in the EU28 with focus on social innovation

**What policy changes at the EU and Member State level to deliver a 30% reduction by 2025 (or more if the new circular economy package will be more ambitious?)**

# Approach

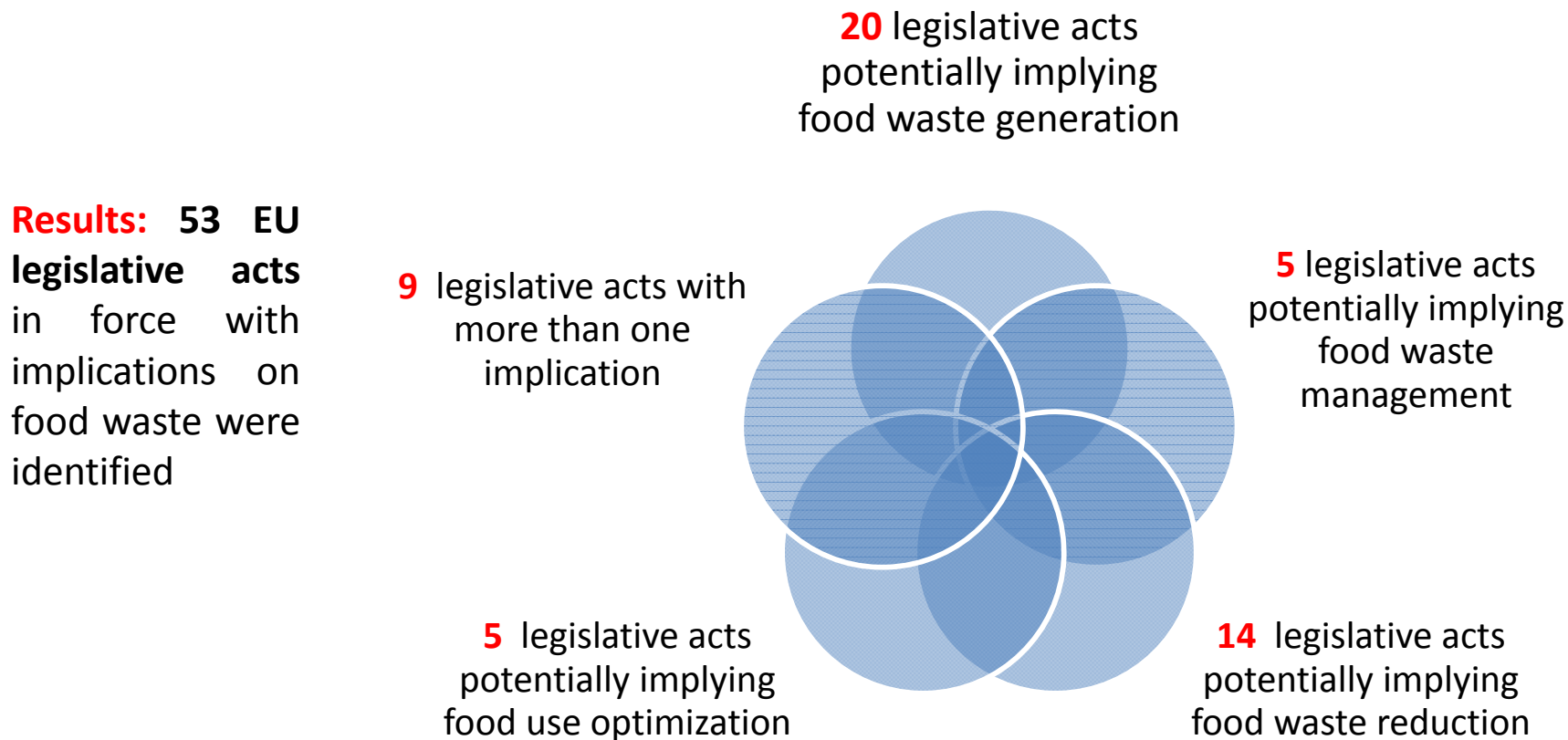


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## D3.1a Review of EU legislation and policies with implications on food waste

Legislation and policies addressing food waste are multilevel and multisectoral; therefore, there are multiple - and not always explicit - policy effects to be considered...



## D3.1b Review of EU Member States legislation and policies addressing food waste

Country reports  
for all the MSs.

Policy matrix

Comparative  
analysis

Best practice  
identification



## D3.2 Social Innovation Camp and comprehensive set of measures on which to build policy strategies

### Pre-Camp Survey and Pre-Camp Workshop

The Pre-Camp Survey was planned as a preparatory activity for the FUSIONS Social Camp to stimulate discussion about policies which could support social innovation for food waste reduction and prevention.

The Pre-Camp workshop was aimed to initiate a dialogue focusing on policy tools to stimulate social innovation addressing food waste prevention and reduction and to prepare and facilitate the work in the FUSIONS CAMP..

### The FUSIONS Social Camp

The FUSIONS Camp was aimed at discussing with stakeholders, researchers and policy makers, how the different European policies (Social Innovation, Environment, Corporate Social Responsibility and beyond) could stimulate social innovation addressing food waste reduction.

### The position paper: **Stimulating social innovation through policy measures**

The position paper was aimed to understand which policy measures might best support the *creation, use and scaling* of social innovation initiatives

**Finalized**



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## D3.3 Policies and improved legislation challenging food waste through social innovation

**Obj 1.** Exploring the potential of market based instruments and socio-economic incentives as specific policy measures for stimulating food supply-chain operators, retailers, food services, and households to food waste prevention and reduction

**Obj 2.** To build a comprehensive set of measures to design policy strategies stimulating social invention measures addressing food waste



## D3.4 Indicators and criteria for a food waste policy Evaluation Framework

As policy strategies and measures and initiatives addressed to food waste reduction are growing a greater need for their analysis and for more effective monitoring and evaluation activities emerges.

**Obj.** Indicators and criteria to assess the effects of policy measures to prevent and reduce food waste will be formulated within a coherent Evaluation Framework aimed at providing decision makers with an effective tool for formulating and refining policies on food waste prevention through social innovation.



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## D3.5 Recommendations and guidelines for a Common European Food Waste Policy

**Obj1.** Guidelines for a European Common Food Waste Policy enhancing food waste prevention and reduction through social innovation

Including:

- (i) General objectives and priorities for a Common Food Waste policy;
- (ii) Proposals to adapt and harmonize current legislations and food waste monitoring;
- (iii) Guidelines for new Common measures promoting social innovation in the food waste sector;
- (iv) Criteria for the Common Policy assessment.

**Obj2.** Scenario analysis on current trends of food waste generation

A qualitative comparative analysis will be developed to assess a number of alternative scenarios (business as usual, intermediate, radical improvement) focusing on different policy interventions.



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## FUSIONS RPM Consultation sessions

Foodstuff labelling is aimed to guarantee that consumers have access to complete information on the content and composition of products, but at the same time they can also represent a cause of food waste. What policy measures or changes to current measures could support the clarification and standardization of current food date labels so enable consumers to produce less food waste at home?

What policy and regulatory measures/incentives could be used to stimulate the identification and the adoption of sustainable innovative packaging solutions aimed to address food waste prevention and reduction?

What are the conditions (in particular at the policy level) that can support/stimulate voluntary and negotiated agreements addressing food waste prevention and reduction?



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# Thanks

## Thank you for your attention!

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